

RESPONDING TO A HUNGER FOR TRUTH

The continued conflict and unrest in the Middle East and North Africa (MENA) region are directly impacting the lives of more than 50 million Arabic speakers. As a result, there is a spiritual hunger for truth, change and peace. SAT-7 is a beacon providing spiritual guidance and clear Christian teaching to a large and diverse audience.

We believe in equipping Christians across the region – and TEACH (Theological Education for Arab Christians at Home) provides systematic theological teaching for Arab believers who often have no other means of receiving it.

Producer, Juliana Sfeir, shares about the TEACH series: **“it’s all about theological teaching but also a fully fledged holistic and creative approach to Christian education”**.

A new web series, *H2O*, will build on the success of past TEACH programmes, such as pastoral counselling show, *Dear Jessy*. *H2O* will apply the essentials of the Christian faith in short visually engaging formats and encourage viewers to meditate on the content.



Dear Jessy host, Jessy Tohme, talking with viewers

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PRAY

Monday 24 April
Give thanks for the innovative way biblical truths and Christian teaching is being woven into the TEACH series.

Tuesday 25 April
For the new *H2O* web series, that it would equip Christians with practical and spiritual wisdom.

Wednesday 26 April
Give thanks for how *Dear Jessy* gave viewers a clearer understanding of Christian ethics.

Thursday 27 April
For Juliana Sfeir – for wisdom and clarity as she produces the TEACH series.

Friday 28 April
For Christians seeking to live out their values with their family, friends, local community and at work.

Saturday 29 April
For all who are involved in leading Christian education across the region.

Sunday 30 April
For peace across the region and for an end to conflict and unrest.

**MAKING GOD'S LOVE VISIBLE
ACROSS THE MIDDLE EAST
AND NORTH AFRICA
THROUGH CHRISTIAN TV**



NEWS AND PRAYER

April 2017

INSPIRING WOMEN TO PURSUE THEIR DREAMS



Homemade viewer advert

“If we can do it, you can do it too!”

This is the motto of a brand new SAT-7 women’s show,

Homemade. It aims to inspire female viewers all over Turkey to be creative, realise their full potential and believe they can succeed at whatever they put their minds to.

“The correct image of a normal Christian woman does not exist in Turkey,” says host, Semsal Deniz. “*Homemade* wants to show a modern but ethically strong Turkish Christian woman.”

Broadcasting live for two hours every weekday, *Homemade* is packed full of diverse, energetic items with both regular and changing guests. Successful and inspirational Turkish women are invited on to the show to speak about their careers and their journey to success.

“We are speaking to Turkish women who have become lawyers, doctors, psychologists, researchers,” says producer Deniz Çolak. **“We want our audience to be inspired by these courageous women, who stand on their own two feet despite the struggles they have faced. We are broadening our audience’s horizons and helping them dream big.”**

“Speaking about these issues will help us show God’s love to more people,” explains Deniz.



PRAY

Saturday 1 April
For the teams who work behind the scenes and who respond to viewers.

Sunday 2 April
That women in Turkey would grow in their understanding of God’s love for them.

Monday 3 April
Thank God for the impact of live shows and for a 38% increase in calls to SAT-7 TÜRK.

Tuesday 5 April
For Semsal Deniz as she hosts the programme, seeking to “show a modern, ethically strong Turkish Christian woman”.

Wednesday 5 April
That Turkey’s government would be guided by peace and justice.

Thursday 6 April
For women in Turkey facing discrimination in the workplace and, in some regions, education.

Friday 7 April
That *Homemade*’s vision to inspire female viewers all over Turkey will be fulfilled.

ENCOURAGING OUR YOUNGEST VIEWERS



Bedtime Stories

A vital part of our work is to support the growing Church by directly engaging with viewers. This includes the youngest audience watching our children's channel, SAT-7 KIDS.

Deputy CEO of SAT-7 and presenter of *Bedtime Stories*, Rita Elmounayer, has a passion to reach out to the children of the Middle East. She believes that some children, shaped by watching SAT-7 Christian television and engaging with our teams, will grow up to be leaders, bringing change to their countries because of their strong values and relationship with God.

An adult Iraqi viewer shared how he and his siblings used to escape the darkness surrounding them in Iraq by watching SAT-7 KIDS programmes:

“I don't think SAT-7 could have known they would impact so many kids in rural northern Iraq.”

Children and their parents contact SAT-7 KIDS by email, website, SMS, Whatsapp, Facebook and Twitter to express their gratitude and enjoyment of the programmes. It is the role of the viewer support team to listen and respond to children who contact SAT-7 in ways that communicate God's love.



Boy reading a book from SAT-7 KIDS

PRAY

Saturday 8 April
Give thanks that SAT-7 KIDS reaches thousands of viewers every day with love and encouragement.

Sunday 9 April
For the children and their families, that they would come to understand God's love and grace.

Monday 10 April
For the viewer support team, that they would find the right words to say to younger viewers.

Tuesday 11 April
Give thanks for social media and the many ways SAT-7 is able to share its content and programmes.

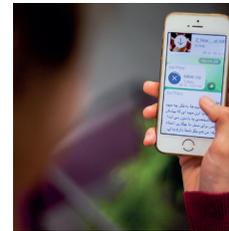
Wednesday 12 April
For Rita as she presents and speaks into the lives of children, just before they go to sleep.

Thursday 13 April
For God to raise up a future generation of values-led leaders from viewers of SAT-7 KIDS.

Friday 14 April
Pray for peace for all young viewers who rely on SAT-7 KIDS.

Saturday 15 April
Give thanks for the many messages from viewers from non-Christian backgrounds who want to know more about Jesus.

VIRTUAL SUPPORT - A FRIEND INDEED



In Iran, Maryam received prayer support and encouragement when she called SAT-7 after one of her sons died and the other was imprisoned, awaiting execution. When her son was freed, she called SAT-7 to share her joy.

With over 22 million viewers, SAT-7 has a massive audience with which to keep in touch, which we do through our viewer support teams.

“We try to be proactive,” explains Enaam Haddad, who heads the Beirut team. “If we don't hear for some months, we write to ask how are you, how are things going?”

The SAT-7 studio-based support teams are supplemented by in-country counselling centres run by SAT-7 partners. Spread across the Middle East and North Africa, sometimes they are better placed to meet viewers face to face or to put them in touch with local churches or professionals. Numbers are displayed on screen during or at the end of SAT-7 programmes.

An Egyptian woman whose marriage was in difficulties, called SAT-7 regularly seeking help. When, her marriage was restored, she joined one of the counselling centres herself, giving telephone and personal counselling in the villages near her home.



SAT-7 viewer support team

PRAY

Sunday 16 April
For every viewer who summons the courage to call SAT-7. Ask that God will meet with them.

Monday 17 April
Ask the Holy Spirit to give wisdom and insight to all members of SAT-7 viewer support teams and counselling centres.

Tuesday 18 April
For the safety of those who contact SAT-7 in secret, and that of local counsellors who might meet with them.

Wednesday 19 April
Thank God that SAT-7's connections with viewers are leading people to faith and enabling them to break with destructive patterns of living.

Thursday 20 April
Thank God for the example of the Egyptian woman who now offers counselling and support.

Friday 21 April
For Enaam Haddad as she leads a viewer support team from Beirut.

Saturday 22 April
Ask God to strengthen and extend SAT-7's reach across the MENA region.

Sunday 23 April
Please pray this Psalm for all those involved in supporting SAT-7 viewers:

“Be still, and know that I am God.” Psalm 46:10