



# AMBASSADORS' NEWSLETTER



## Stay in touch

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## EVENTS & SPEAKING ENGAGEMENTS

Please do tell us in advance about the events or opportunities you have for speaking. We'd love to pray for you! Send an email or ring and let us know what you are doing and we'll put it on our events calendar.

## Make the Cry known to God's people!

Dear friends,

It's been an exciting few weeks since I joined the SAT-7 team and I have had the pleasure of meeting many of you at Envision in Oxford. The conference was most inspiring.

By now the Answer the Cry packs and DVDs will have dropped on your door mat and I have no doubt that many of you are ready to go - spreading the message to your churches of the desperate need of millions of people in the Middle East and North Africa. I am encouraged to already hear of people booking up speaking engagements on the back of Envision and there is a sense of excitement and anticipation in the air.

And don't forget it's not only the big things that matter: every conversation and every prayer matters. So keep having the conversations and sharing what is happening with your church and friends as well as through formal speaking engagements. Please pass on the new SAT-7 literature, tell people about the testimonies you hear from our viewers and let your passion shine through. We can be confident that God will take each of our words and prayers and use them for His glory as a wind of change blows over the MENA region.

Remember I am here to support you, so if there is anything you need help with please get in touch and, in the meantime, a huge thank you for everything you are doing.

With thanks and blessings,

**Karin Needham**

Regional Development Manager

**ANSWER THE CRY!**

Women across the Middle East are crying out to be valued

#answerthecry is a campaign of

**Will you Answer The Cry?**

## Answer the Cry packs

The feedback on our Answer the Cry packs has been tremendous and many of you have ordered extra packs to give to others, which is fantastic. Do remember that to really raise awareness we need to be able to keep in touch with people, so they can hear more about what SAT-7 is doing and receive our regular communications and viewer testimonies. Please try to get the Answer the Cry response cards completed each time you give away a pack or encourage people to use the (response form) at the back of the booklet to sign up to receive more information.

The packs are a fabulous resource so we need to make sure we build on them and don't waste the opportunity.

*Thanks for your help with this.*

## PRAYER POINT

Please pray for the right openings to use the Answer the Cry resources; for more people to visit our new website, view the Answer the Cry campaign video and sign up for more information about SAT-7. Thank God for this fantastic opportunity to help increase awareness of SAT-7, seek his wisdom in how you can play your part in taking SAT-7 to the next level.

**“Therefore encourage one another and build each other up, just as you are doing.”**

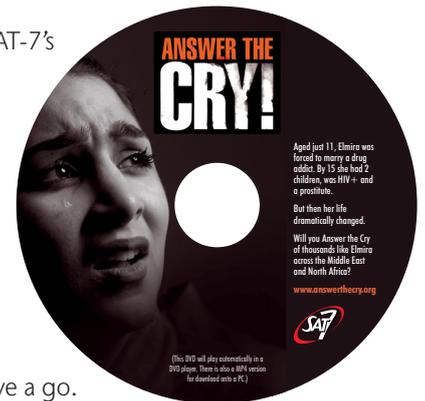
**1 Thess 5:11**

## Answer the Cry presentation and small group resources

To help you unpack the story of Elmira on the DVD we have new resources available on our website: [answerthecry.org/resources](http://answerthecry.org/resources)

Here you can download the campaign video. There is also a PowerPoint presentation with speaker notes to help you unpack the message of the video in groups and with congregations. There is also a small group study guide and additional resources to be used with the Answer the Cry DVD.

The study focuses on the issues for women and their sense of self-worth in the MENA area and is a useful way of opening up discussion, deepening understanding and helping people see the potential of SAT-7's ministry. Although it is quite structured, feel free to use it flexibly and creatively. Have a look at it and think how you can use it most effectively for the groups you know. Why not suggest home groups in your church use the study guide, or offer to lead a one-off study yourself? You could even offer the study guide to others for self-study? You may well find that the opportunity for discussion produces deeper conversations and responses than a formal presentation. If you want help using the resources, then do get in touch but the main thing is to have a go.



## New website

I hope you are enjoying our new website and telling others about it. We're really excited about its new look and content. It is packed full of inspiring reports, such as Syrian widows sharing testimonies of faith in the midst of tragedy, information about SAT-7 and dramatic stories of the impact it is having on people's lives. The website combines many features from the old Wazala website, which give a broader insight into the countries and people in the MENA area. So all the news and information is now in one place for you.

## NEW GIFT ENVELOPES

New Gift Aid rules came into place recently so our old Gift Aid envelopes are now out of date and cannot be used. Please dispose of any old Gift Aid envelopes and use our new gift envelopes. We have designed them to be used for all donations so you will no longer have to worry about keeping track of cash donations that are given to you in person. Donors are simply asked to complete their details and choose either to tick the Gift Aid declaration or confirm that they are not a taxpayer.

## Ambassadors' portal

You will probably have noticed that our new website no longer has the Ambassador Portal feature that was introduced last summer. Sadly, we found that few people really engaged with the content so it was not worthwhile adding the feature to the new website. But don't worry, the new website is just as full of inspiring resources for you to use. The difference is that they are also publicly available for anyone to view. We are looking at other possibilities for storing and sharing Ambassador documents and will let you have details once we have them. In the meantime, if there is something you need that is no longer available, then please contact me.



## New Wine

SAT-7 is going to have an exhibition stand at New Wine between 23 July and 6 August on the ground floor of the Market Place. If you are there, do visit us and encourage your friends to drop by as well. It's an excellent chance for them to find out more about SAT-7 in a fun and personal way.



## Farewell to Ruth

Some of you will know Ruth Robinson and will have been very grateful for her help and support over the years. Ruth has now retired but will continue to support SAT-7 in a voluntary capacity until October. I'm sure that many of you will want to pass on your best wishes to her.