YOUR GUIDE TO LEAVING A LEGACY TO SAT-7

HELP US BRING JOY, SHOW LOVE AND STRENGTHEN FAITH FOR GENERATIONS TO COME

“Jesus Christ is the same yesterday, today and forever.”
Hebrews 13:8
Conflict. Poverty. Persecution. That’s the story of the Middle East we’re used to hearing.

But you’re part of another story being told. A story of faith strengthened, love shown and joy brought, not just to the few, but to millions of people across the region.

Since 1996, SAT-7 has been broadcasting powerful, faith-filled TV and digital media programmes, which bring life-changing moments of joy to those watching in the safety of their homes. It only happens with the kindness and generosity of people like you. And with your support, we’ll be here for generations to come, too.

Thank you so much for considering a gift in your will to SAT-7. This is a really important decision, and I’m grateful that you are taking time to reflect. It could be the most significant gift you ever make.

In this booklet, you’ll see how a gift in your will can bring joy to the Middle East and North Africa (MENA) for generations to come. You’ll hear from like-minded people who also have a heart for this ministry. And you’ll see how your support can change lives, as you make God’s love visible in a troubling world.

Thank you for everything you do with SAT-7. Above all, thank you for thinking about supporting in this very special way.

Rachel Fadipe
Executive Director
SAT-7 UK
WHY LEAVE A GIFT TO SAT-7 IN YOUR WILL?

In a region marked by discord and enmity, your legacy to SAT-7 will help us to continue bringing joy, showing love and strengthening faith:

- keep SAT-7 on air and online for future generations
- ensure programmes are high quality, relevant and engaging
- keep pace with technology
- be ready for future challenges
- create inspiring content by local Christian media professionals

Our priorities for programming in the coming years are to:

- **Share the Gospel:** offer viewers an opportunity to hear the Good News of Jesus Christ and to make their own response to it
- **Support the Church:** enable individual believers to deepen their discipleship and assist the local church to grow in breadth and depth
- **Serve society:** promote holistic wellbeing among viewers from all backgrounds and equip them to be agents of positive change
- **Steward creation:** encourage sustainable lifestyles and a harmonious relationship between humans and the natural world

A gift in your will can grow this ministry, and keep SAT-7 switched on far into the future.

“JESUS CHRIST IS THE SAME YESTERDAY, TODAY AND FOREVER.”

Hebrews 13:8
JOIN WITH OTHER
GENEROUS SUPPORTERS

When you choose to remember SAT-7 in your will, you join other loyal supporters with a passion and heart for the MENA. These supporters explain why they have pledged gifts in their wills to SAT-7...

“I began my support for SAT-7 in its infancy. I used to visit the Middle East every year, and each time I went the need for God’s light was so evident. SAT-7 fulfills that need — many people don’t have much, but they do have a TV, and so can access SAT-7 and the Gospel! That is why it is so wonderful to think that my legacy will continue this ministry into the future.”

Jeanine

“Everyone needs Jesus and we believe that, through SAT-7, His name and love are being shared with the people of the MENA. This is the reason we’re glad and privileged to support SAT-7 with a gift in our wills.”

Les and Liz

“I am so excited by the way SAT-7 is making the most of the opportunities offered by technology, to bring the love of Christ to people in places that would otherwise be hard to reach. In a world of conflict and mistrust, SAT-7 bring the true message of hope. I would like to be part of what God is doing through SAT-7 and a gift in my will is an opportunity to do that.”

Heather

“We have been thrilled with the way SAT-7 has developed and is now reaching so many believers and seekers in parts of the world where opportunities to hear the truth of the Gospel are restricted. It seemed right to include SAT-7 in our wills.”

Peter and Audrey

“Being involved in broadcasting, I appreciate the value of talking to people in their own homes, be it through radio or television, and being able to support SAT-7 to do so is a privilege.”

Ian
THE IMPACT
OF YOUR LEGACY GIFT

SAT-7 has one-to-one conversations with tens of thousands of viewers every year, so there’s no doubt that your gift will impact people’s lives...

BRINGING JOY
to those in need of comfort and encouragement

SHOWING LOVE
to all people in a region marked by discord and enmity

STRENGTHENING FAITH
of isolated Christians and those asking questions about Jesus

A gift in your will can make a significant and lasting difference, helping to broadcast Christian TV and digital media to the 670 million people of the MENA – making God’s love visible.

“I would like to share that my son and husband were like Saul, but now by God’s grace they know the Lord. My husband and I are now reading the Bible together. I am so thankful, because the Lord heard my prayer for 27 years. And now my household and I serve the Lord.”

SREENA, LEBANON

“I have been living in darkness for quite some time, until I came across your channel. Watching your programme I sensed a spark deep within me. Please pray for me that my faith will endure and I will stand faithfully. I have put my future in the holy hands of Jesus.”

KIARASH, IRAN

“I have a three-year-old daughter. It is difficult for me to send my daughter to Sunday School, so we watch your programmes regularly and my daughter has learnt a lot from it. She has memorized a lot of verses and songs. You are a good influence to kids. She loves you deeply!”

PASSANT, KUWAIT
There are several ways to leave a gift in your will:

- **A residuary gift** is the remainder of the estate once other gifts and payments have been made. This is popular because it takes care of your loved ones first and is not devalued by inflation.
- **A pecuniary gift** is a fixed sum which could decrease over time as the cost of living increases.
- **A specific gift** is a particular named item, for example, a piece of jewellery.
- **A reversionary gift** allows you to leave assets for the care of a loved one for the duration of their life. When they die, your gift will then go to your chosen beneficiary.

Most charitable gifts in wills are tax free, and you may be able to reduce the amount of inheritance tax payable. Your solicitor can give you more advice.

Updating your will to add SAT-7 as a beneficiary is a very simple process. The details you will need to give your solicitor – our name, address and charity registration number – are below:

SAT-7 UK
3-4 New Road
Chippenham
SN15 1EJ

Registered Charity No. 1060612 (England & Wales)

There is no obligation to answer these questions, but anything you share will help us respond in the right way.

We love to hear what motivates people to leave a legacy gift to SAT-7. Your story could also inspire others. Please use this space to tell us why you have left a gift in your will.


Title
Full Name
Address
Postcode
Email Address
Telephone

Our promise to you: The information provided in this form will only be used in relation to legacy giving. We never share your data with third parties for marketing purposes and you can unsubscribe at any time. If you would like to change how you hear from us in the future or how we process your data, please get in touch by calling 01249 765865, emailing respond@sat7uk.org or visit sat7uk.org/mp. Please see our Privacy Policy at sat7uk.org/privacy for more information about how we process personal data.
Thank you so much for considering leaving a legacy gift to SAT-7, and thank you for your compassion and care for the people of the Middle East and North Africa.

Every legacy gift, no matter the size, has an impact. We promise your gift will be used wisely and carefully to impact even more lives among the people of this region.