



SAT-7 UK

ANNUAL REPORT 2025



Report of the Trustees & Accounts
For the year ended 31 December 2025
SAT-7 UK Trust Limited

Company Registration No 03301736
Registered Charity No 1060612



North African programme Children of the Light

CONTENTS

ANNUAL REPORT

- 3 MESSAGE FROM THE CEO & CHAIR OF TRUSTEES
- 4 OUR VISION
- 6 OUR MISSION
- 8 OUR VALUES
- 9 2025 IN NUMBERS
- 10 REVIEW OF THE YEAR
- 20 TIMELINE OF 2025
- 24 PRIORITIES AND GOALS FOR 2026
- 28 FINANCIAL REVIEW OF 2025
- 36 WHO WE ARE

FINANCIAL STATEMENTS

- 40 INDEPENDENT AUDITOR'S REPORT
- 44 STATEMENT OF FINANCIAL ACTIVITIES
- 45 CHARITY BALANCE SHEET
- 46 CASH FLOW STATEMENT
- 47 NOTES TO THE FINANCIAL STATEMENTS

The Trustees, who are also the Directors and members of SAT-7 UK Trust Limited for the purposes of the Companies Act, have pleasure in presenting the Report and Accounts for the year ended 31st December 2025. The Trustees have adopted the provisions of the Statement of Recommended Practice (FRS102 SORP) Accounting and Reporting by Charities' in preparing the Annual Report and financial statements for the charity.

A message from our Chief Executive and Chair of Trustees

We're delighted to share with you SAT-7's Annual Report for 2025! We remain deeply grateful for all your prayers and generosity, which have enabled our ministry to continue and flourish throughout the year. We hope you will be encouraged to read here about the difference you are making to the lives of countless people across the Middle East and North Africa (MENA).

Tragically, 2025 brought more devastation for many people in the region: wars in the Holy Land and Sudan, heightened tensions in Iran, and the continuing burdens of poverty and persecution. But it also provided opportunities to commemorate important moments and to reflect on their significance for us today.

2025 marked 1,700 years since the Council of Nicaea in what is now Türkiye, at which the Nicene Creed was created as a unifying statement of the one biblical Gospel. SAT-7 uses this creed as our basis of faith, and the creed is the most widely accepted Christian statement of who Jesus Christ is.

Yet so many people in the MENA still do not know who He is, and this is why SAT-7 came into being. This year marks 30 years since SAT-7's first broadcast, and over the decades SAT-7 has devoted itself to making Christ known and helping our viewers to find new life in Him.

These two milestones remind us that while change is a constant in the region in which we work, the Good News of Jesus remains the same – over the years, decades, centuries and millennia. And while over the past 30 years we have continually updated our technology and content for maximum impact, we remain faithful to the original vision of SAT-7's media ministry – to see a growing Church in the MENA. In this Annual Report, you can learn about the many ways in which SAT-7 has fulfilled its mission in 2025, through building up the Church in the MENA, as well as engaging with the Church in the UK and ROI.

In our special 30th anniversary year, please join us in thanking God for all that He has accomplished through SAT-7 in that time, and in praying that He will continue to shine the light of Christ in the MENA through our ministry.

In Him,



Rachel Fadipe

Rachel Fadipe
Chief Executive



Richard Giles

Richard Giles
Chair of Trustees



OUR VISION

Our vision is to see a growing Church in the MENA, confident in Christian faith and witness, serving the community and contributing to the good of society and culture.

We do this by:

1 BRINGING JOY

Our programmes – made by and for local believers – bring much-needed comfort, encouragement, and affirmation. What’s more, we bring this where it’s needed most – straight into the heart of the family home.

2 SHOWING LOVE

Across four satellite channels and digital media platforms, we are reaching millions of viewers in 25 countries, broadcasting 365 days a year, showing God’s love in Arabic, Persian and Turkish, the main languages of the region.

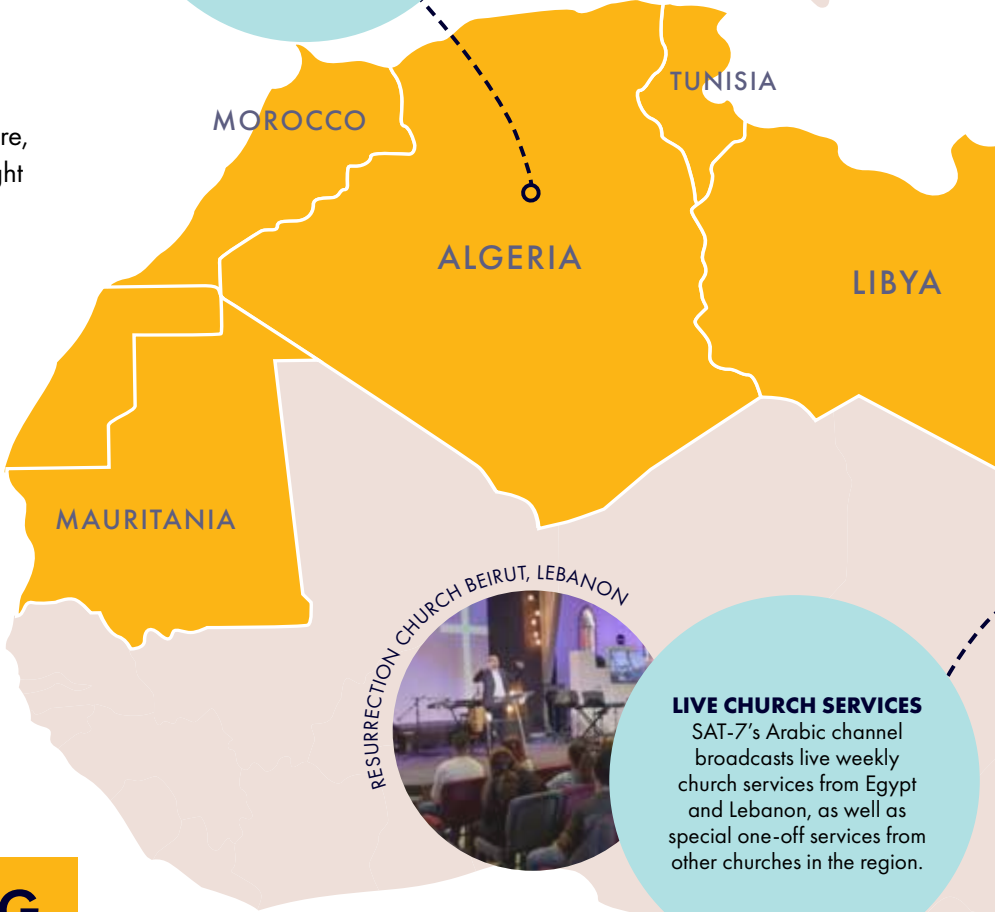
3 STRENGTHENING FAITH

Our programmes are designed to encourage and strengthen often-isolated Christians in their faith and provide a fresh perspective of faith for those asking questions about Jesus.



YOUR CHURCH!
When your church prays for and gives to the work of SAT-7, you send a message to the MENA Church that they are not alone – we are all one body in Christ.
Thank you.

HOUSE CHURCH IN ALGERIA
Filmed in a set styled like a family home, the programme features Bible teaching, worship, and prayer with a small group of believers who share food and fellowship.



LIVE CHURCH SERVICES
SAT-7’s Arabic channel broadcasts live weekly church services from Egypt and Lebanon, as well as special one-off services from other churches in the region.

“

I am from a different faith background, but I came to know Christ. It’s hard to live out my faith without church and congregation. I thank God for the programme *Home Church in Algeria* – it’s a blessing for me.”

NADIM, ALGERIA



KASR EL-DOBARA EVANGELICAL CHURCH, EGYPT

ST ANTOINE CHURCH, ISTANBUL

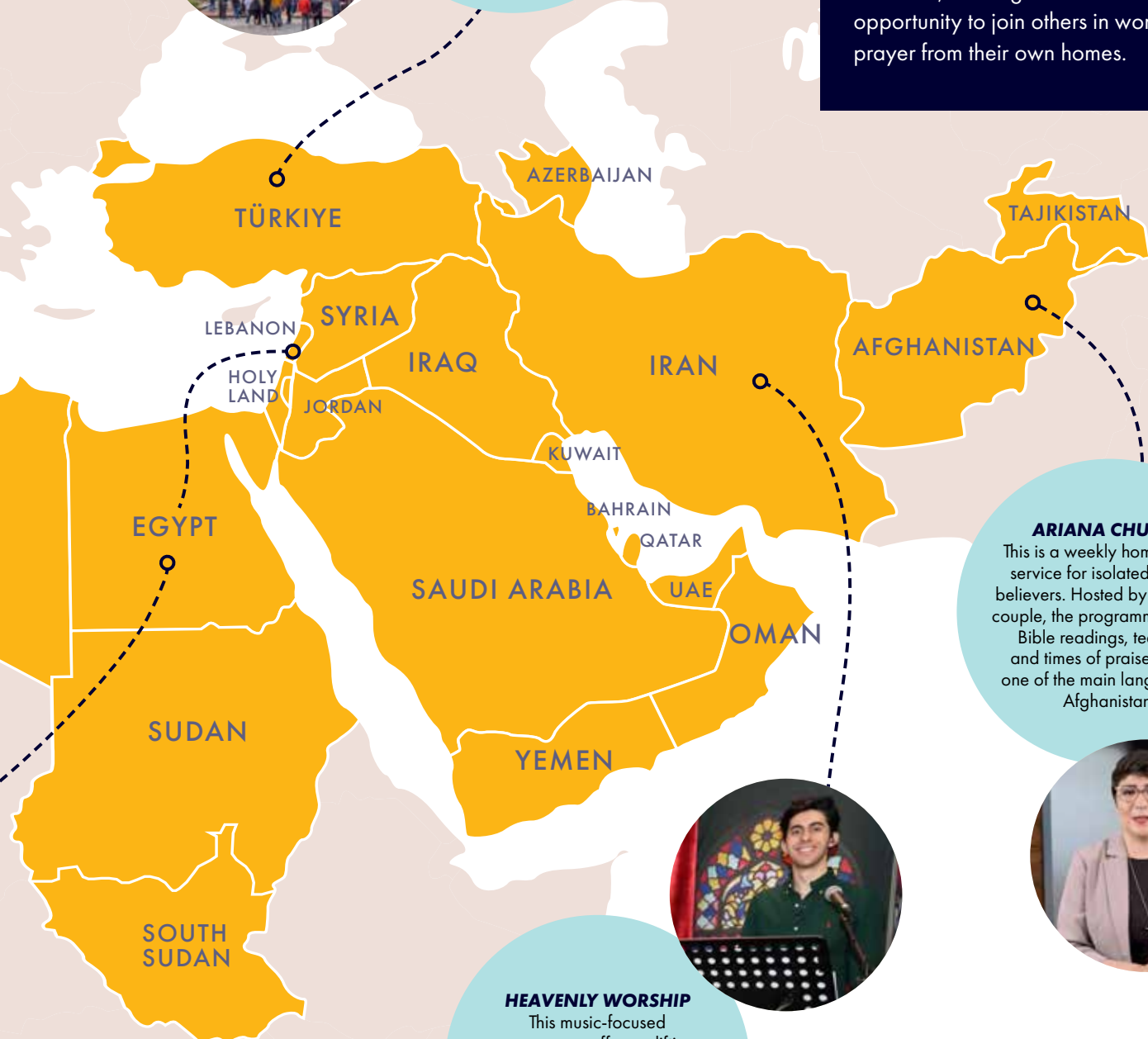


TURKISH CHURCHES

SAT-7's Turkish channel broadcasts live from different churches for special events, such as Christmas and Easter. For some non-Christian viewers, this might be the first time in their lives that they witness communal Christian worship.

BROADCASTING THE CHURCH IN THE MENA

For Christians in the MENA who are unable to meet together, watching a church gathering in their own language is a lifeline. This map offers a snapshot of some of the church programmes on SAT-7, which give isolated Christians the opportunity to join others in worship and prayer from their own homes.



ARIANA CHURCH

This is a weekly home church service for isolated Afghan believers. Hosted by a married couple, the programme features Bible readings, teaching, and times of praise in Dari, one of the main languages of Afghanistan.



HEAVENLY WORSHIP

This music-focused programme offers uplifting worship songs, prayer and teaching, encouraging Iranian believers to gather in house churches and worship together.



“ I cannot practise my faith openly, as there are no believers around me. I listen to worship songs and sermons online. I follow the live services from Kasr El-Dobara Church. I am a very dedicated fan of your channel.”

KAIS, TUNISIA

“ Thank you for being there for us and alongside us. We who are in Iran do not have a church and cannot participate in fellowship, but you are here and you support us. I am grateful for you, my dear family.”

ELIKA, IRAN

OUR MISSION

SAT-7 UK is part of an international Christian media ministry, bringing life-changing joy to the people of the Middle East and North Africa (MENA) through powerful, faith-filled television and digital media programmes.

We connect Christian communities in the UK and Ireland with the faith, witness, needs, and resources of the Middle Eastern Church – to see it strengthened and flourishing, while deepening discipleship and inspiring mission and engagement closer to home.

The charitable activities of SAT-7 UK comprise:

GROWING AND SUPPORTING THE CHURCH IN THE MENA

The broadcasting of satellite TV and digital media programmes, to see a growing church in the MENA, confident in Christian faith and witness, serving the community and contributing to the good of society and culture.

ENGAGING WITH CHRISTIAN COMMUNITIES IN THE UK

Connection: To equip and connect the UK Church with the Church in the Middle East and North Africa through SAT-7, deepening discipleship through partnership, resources, and a shared faith.

Response: To mobilise the UK Church to act - supporting SAT-7 through prayer, financial partnership, advocacy, and engagement with its mission and ministry in the MENA and across the UK.





آشپزخانه شادی

Ashpazkhane Shadi

Joyful Kitchen on SAT-7 PARS

OUR VALUES

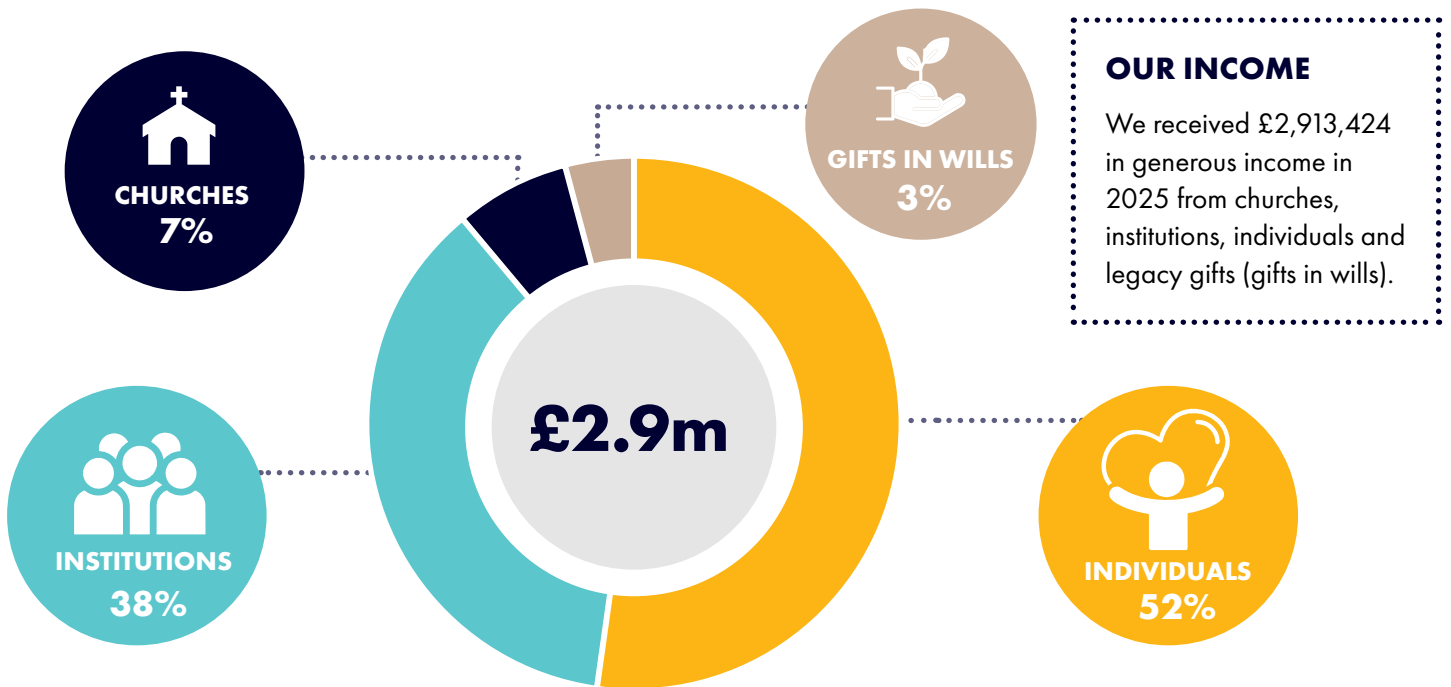
Our Christian faith and values are at the heart of who we are and what we do; bringing joy, showing love, strengthening faith – not just of our viewers across the MENA, but also in the lives of our staff, volunteers, supporters and partners in the UK.

- We agree to be **authentic**
- We choose to be **courageous**
- We strive to be **creative**
- We commit to be **servant-hearted**



On the set of *Behind the Door*, an interactive Bible show for Arabic-speaking young people on SAT-7 KIDS

2025 IN NUMBERS



OUR EXPENDITURE

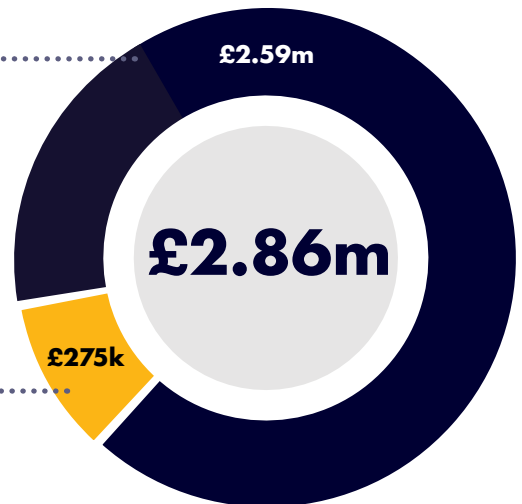
We spent £2,865,469 in 2025 on charitable activities and raising funds. For every **£1** you donated...

CHARITABLE ACTIVITIES

90p went towards growing and supporting the MENA Church through satellite TV and digital media programmes, and enabling UK Christian communities to deepen their understanding of, and engagement with, the MENA region.

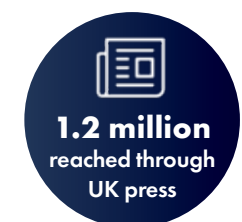
RAISING FUNDS

10p went towards raising funds and growing the support base



YOU GAVE

£2.9M
TO HELP
FUND...



REVIEW OF THE YEAR

1. SAT-7 INTERNATIONAL

GROWING AND SUPPORTING THE CHURCH IN THE MIDDLE EAST AND NORTH AFRICA

We remain deeply grateful for the prayers and generosity of our supporters and partners, which enabled SAT-7 to flourish throughout the year. Tragically, 2025 brought devastation for many people in the region: wars in the Holy Land and Sudan, heightened tensions in Iran, and the continuing burdens of poverty and persecution. But it also provided opportunities to commemorate important moments and to reflect on their significance for us today.



Our Hope is You, an open-air concert broadcast live from Beirut, June 2025

SUPPORTING VIEWERS IN TIMES OF CRISIS

As Iran was hit by a wave of air strikes, SAT-7 PARS supported distressed viewers in various ways. One special episode of *Mirror* allowed people to share their thoughts and prayers.

"We truly appreciate your connection with us and are grateful for it," one viewer said on air. "I'm really worried for my fellow Iranians and for my children... even inside our own home, we don't feel secure. Pray for our people."

As the bombardment of Iran ended, news broke of a devastating attack on a church in Damascus, Syria. SAT-7 ARABIC called for Christians across the MENA to come together for an evening of prayer and worship. The programme, titled *Our Hope is You*, was broadcast live from a beautiful open-air stage beside SAT-7's Beirut studio.

Rami Al-Halaseh, SAT-7 Arabic Channels Executive Director, says, "We are entrusted with very powerful resources and platforms that reach millions across the region with the message of faith, hope and the love of God. In such hard times, it is our calling to intensify this message."



SAT-7 TÜRK report from the Türkiye earthquake zone two years on, February 2025

LOOKING BACK AND REMEMBERING

Two years on from the earthquake that devastated a large swathe of south-eastern Türkiye, a team from SAT-7 TÜRK revisited the affected zone. They interviewed various Christian leaders and aid organisations and discovered that churches were still working hard to meet the needs of their members and neighbours.

Can Teymur from St George's Church in Alexandretta said, "We still have people who are struggling, who are living in tents, prefabricated houses and trailer homes. We are doing what we can, trying to deliver help to those in need." And Elmas Akin of Antioch Messianic Church described the impact of their counselling ministry: "One person said, 'When I come here, I can breathe. Everywhere else drains my energy, but here I'm filled.'"

In April, Sudan mourned two years of destructive civil war. SAT-7 ARABIC provided spiritual encouragement through a short series made by Sudanese Christians called *Light of The Resurrection*, featuring teaching and worship.

On Sunday 21 September, SAT-7 joined Christian organisations and churches across the world in prayer for the Holy Land, calling for viewers and supporters to stand in solidarity with its suffering people. As the two-year anniversary of the war approached, SAT-7 prayed for an end to the conflict, for peace and justice for all the peoples of the Holy Land, and for children and families whose lives have been devastated. We shared prayers across our channels and social media platforms to engage others in intercession.



Special programmes on SAT-7 PARS mark the celebration of Easter for both Eastern and Western Churches on 20 April 2025



In the midst of Lebanon tensions, SAT-7's Lebanon studio opened its doors to children from local churches for a screening of SAT-7 KIDS film, *Adonai*



To mark the 1,700th anniversary of the Council of Nicaea, SAT-7 TÜRK created a special film dramatisation of the Nicene Creed being written and proclaimed, capturing the simplicity and conviction of the early Church

LOOKING BACK AND CELEBRATING

As the Eastern and Western Churches both marked Easter on 20 April, SAT-7 PARS produced a special programme that bore witness to the unity of all Christians through their faith in the risen Christ. The one-hour documentary featured the different Easter observances of young Iranian Christians in Cyprus, where one of the channel's studios is located. By showcasing diverse churches united in a common celebration, it invited viewers to see how the resurrection of Jesus breaks down barriers between people.

Adding to celebrations of Christian unity, SAT-7 ARABIC aired a devotional programme called *Evening Gatherings* for believers in North Africa. Filmed in Tunisia with segments from Algeria and Morocco, the programme showed a beautiful display of unity among believers, encouraging each other with testimonies, prayers, worship and Bible discussions in different North African languages to promote inclusivity for people across the region.

2025 marked 1,700 years since the great Council of Nicaea, whose teaching was later expressed in the Nicene-Constantinopolitan Creed, which SAT-7 uses as its basis of faith. In November we held our biennial Partnership Gathering in İstanbul, Türkiye, only two hours from Nicaea (modern İznik). The creed is the most widely accepted Christian statement of who Jesus Christ is.

Yet so many people in the MENA still do not know who He is, and this is why SAT-7 came into being. November 2025 was also the 30th anniversary of SAT-7's founding meeting, when many agencies, churches and individuals signed up to the vision of a Christian satellite television station serving the region. Since then, SAT-7 has devoted itself to making Christ known and helping our viewers to find new life in Him.

“

Jesus is the light and life, and salvation is in His hands. How did I not know all this before? I thank you with all my heart. I'm starting to realise the ignorance I was living in. Perhaps many people don't understand the true worth of the Lord Jesus. What should I do to grow spiritually?

SANAD, AN ALGERIAN MAN FROM THE MAJORITY FAITH BACKGROUND



Evening Gatherings, a North African devotional programme filmed in Tunisia, Algeria and Morocco, promoted Christian unity during Ramadan 2025

2. SAT-7 UK

ENGAGING WITH CHRISTIAN COMMUNITIES IN THE UK AND ROI



INSPIRING PRAYER

Inspiring and equipping staff, volunteers and supporters to pray in a range of different ways continues to be a key focus of SAT-7 UK's activities. The UK staff team meet daily for prayer, and on Wednesdays join the international office, studios, and other support offices of SAT-7 across the world to pray, reflect and give support, especially during times of crisis. For supporters and churches, we continued to produce a range of high-quality print, digital and audio-visual prayer resources to inspire and encourage regular prayer for SAT-7 and the Church in the MENA.

Our flagship prayer product continued to be the quarterly **Prayer Diary**, the prayer points from which are now being used across web and social media platforms to encourage a daily moment of prayer. From October 2025, we launched a brand-new look email and podcast, called **7 ways to pray for the Middle East**. Each month, this round-up email provides 7 up-to-date ways for supporters to pray for SAT-7's work and current events from the region.

In 2025, we repeated key prayer campaigns for Lent and Advent. We brought out an updated second edition of our much-loved devotional book, **40 Days of Prayer for the Middle East**, each copy of which was sold with a free study guide to encourage deeper reflection. We also brought out an activity book, **A Very Middle Eastern Easter**, to inspire a new, younger generation of SAT-7 supporters to engage with SAT-7 and pray for the MENA. At Advent, we re-issued our popular **A is for Advent** daily devotional guide, alongside a brand-new Advent study guide to encourage participation from small groups.

Left: A visitor to Romsey Abbey engages with SAT-7's Middle East Prayer Experience, June 2025

Our **Middle East Prayer Experience** continued to be used at pop-up events, including at Holy Trinity Bath, Calne Free Church, Keswick in Devon and an exhibition at Romsey Abbey, which had an estimated 1,200 visitors across three weeks in June 2025.

We also inspired prayer through **live online prayer events**. In April, we gave supporters the exclusive opportunity to join in our international prayer meeting, in which they heard updates and prayer points from SAT-7's staff across the region. In June, as war broke out between Israel and Iran, we responded quickly to host a Pray for Iran event on Zoom, highlighting SAT-7's response alongside prayers and voices from on the ground.

“
It was great having Bronwen to speak at our recent prayer event. Her first-hand knowledge of different countries in the Middle East really helped us know how to pray for brothers and sisters in that part of the world. SAT-7 has definitely inspired us to pray!”
REV TIM LEWIS, HOLY TRINITY COMBE DOWN

INSPIRING PRAYER IN 2025



1,475
estimated visitors
at Middle East Prayer
Experience events



2,700
Prayer Diaries sent
out every quarter



3,500
people praying
during Lent and
Advent

WE PRAYED LIVE WITH
384
supporters
IN 2 ONLINE PRAYER EVENTS



1,115
activity books
purchased



Below: Church leaders visit the SAT-7 PARS studio in London, May 2025



DEEPENING UNDERSTANDING

Throughout 2025, we continued to develop new opportunities and resources to help supporters engage more deeply with the Middle East and the complex challenges facing Christians there.

We produced two editions of **Insight** magazine, our flagship supporter publication, which demonstrates the impact of SAT-7 with engaging stories, feature pieces, maps and viewer testimonies. As part of a wider review of our communications, we examined the effectiveness of the Middle East Briefing. The Briefing was first introduced over 14 years ago, during which time the landscape of communications has significantly changed. Based on our research, we replaced the long-form Middle East Briefing with a new monthly **7 ways to Pray** bitesize podcast and email round-up, alongside the development of **Around the Table**, a new in-depth, discussion-based podcast for launch in 2026, which will continue to provide the depth of analysis that the Middle East Briefing offered, but in a format more suited to the today's user experience.

As part of our strategy to engage **church leaders**, we attended the New Wine Leadership Conference and the Elim Leaders Summit, introducing them to a taster of the Middle East Prayer Experience and conducting pop-up interviews about perceptions of the

region which were then shared on social media. To help existing supporters and church leaders engage more deeply with our work, we hosted a series of Vision Days in 2025 at SAT-7's Persian TV studio in west London. From this studio, live programmes are broadcast to Persian-speaking audiences across Iran, Afghanistan, and Tajikistan. Visitors met the production team and presenters, explored the studio environment, and encountered first-hand accounts of faith from believers living in isolation and under pressure across the region.

Alongside this, we focused on deepening relationships with current supporting churches while also connecting with new congregations. Through our **Church Partnership** programme, churches were invited into a long-term partnership to support lasting change across the Middle East and North Africa. During the year, our staff and ambassadors participated in 119 speaking engagements, including visits to 26 new churches, sharing how God is at work through SAT-7 across the region.

THE SAT-7 UK PODCAST

Listen to our latest podcasts at home or on the go, as we take a stand against the negativity and despair that so often surrounds the region.

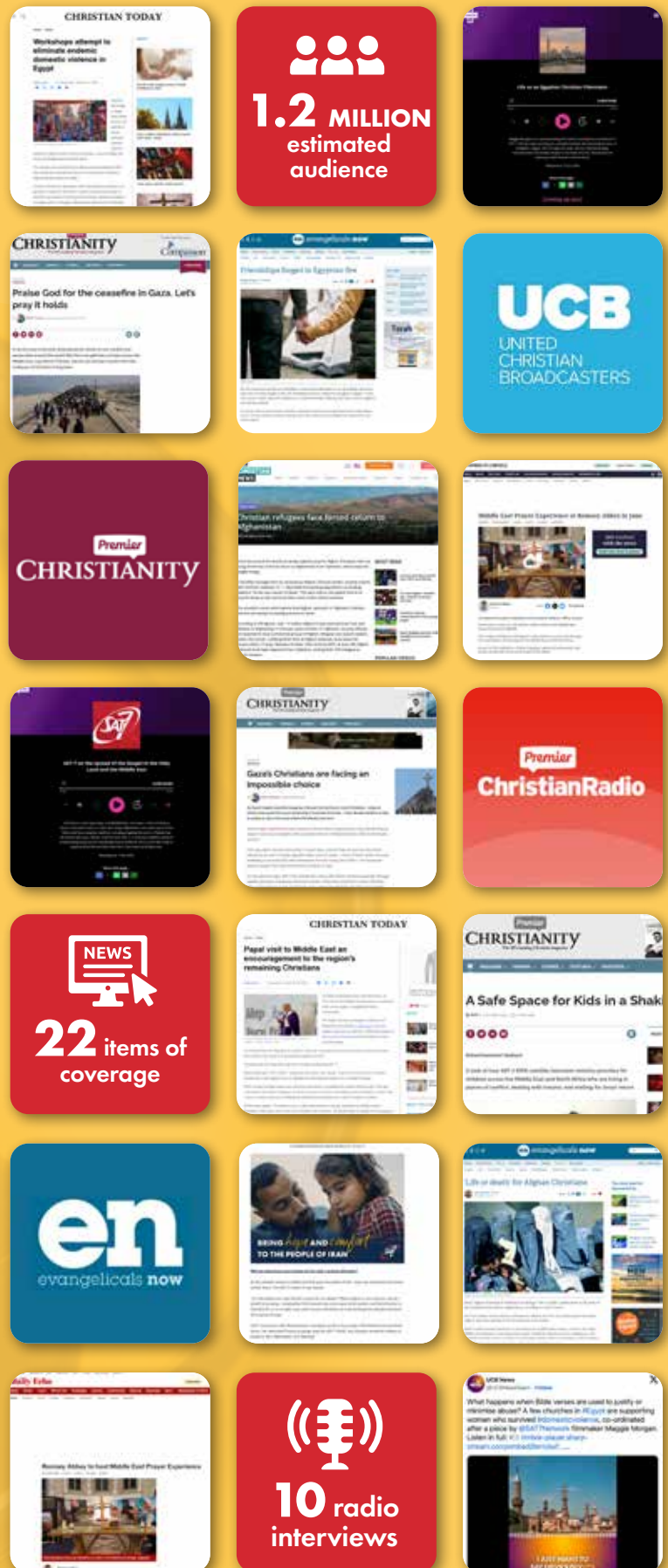
- Around the Table - From conflict to connection
- Voices of the Middle East - Faith amid danger in Afghanistan
- 7 Reasons to Pray for the Middle East
- Around the Table - Come and join us 'around the table'!

8,558
listens across
all platforms

INCREASING REACH THROUGH PRESS AND MEDIA

The last year has seen a number of successful pitches to the UK Christian media, including written articles and radio appearances. Senior SAT-7 UK leadership and key members of the SAT-7 International team have had interviews on UCB1, UCB2 and Premier Christian Radio, including long-form interviews on the show This is My Story. Throughout the year, Premier Christian Radio has also featured a large number of prayers for SAT-7.

In written media, early in the year Senior Director Martin Thomas secured a spot for a thought-leadership piece in Premier Christianity Magazine, reflecting on being called as peacemakers. Christian Today featured an additional thought-leadership piece on SAT-7 ARABIC's workshops on eliminating endemic domestic violence in Egypt, while towards the end of the year Premier Christianity Magazine published an op-ed on Christians in Gaza. Also published was a moving piece reflecting on the forced return of Afghanistan Christians in Tajikistan; a situation on which we also presented at the UK Freedom of Religion and Belief Forum.



Above: A selection of SAT-7 UK's press coverage highlights in 2025

VALUING OUR SUPPORTERS AND REACHING THE NEXT GENERATION

We prioritised expressing our gratitude to SAT-7 donors for their ongoing generosity. We sent two additional reports during 2025 to demonstrate the impact of gifts towards our main appeals. We ran our second **Thanking Week**, contacting about 700 donors and attempting nearly 500 phone calls as a team. The Thanking Week is quickly becoming a core part of our annual plan, helping us to value and connect more personally with our supporters and also embed a deeper culture of gratitude across the staff, trustee and volunteer teams.

We were moved to see an increase in **regular giving** during 2025, prompted by new monthly donations and increases to existing regular gifts from current donors. This spoke to us of our donors' commitment to stand with brothers and sisters across the region, a big encouragement for the UK team and for our colleagues across the MENA.

Below: SAT-7 UK staff Christmas social, Lacock, Wiltshire, December 2025

BUILDING AN EFFECTIVE AND FAITH-FILLED ORGANISATION

We remained committed to embedding our core values—We agree to be authentic; We choose to be courageous; We strive to be creative; We commit to be servant-hearted—into our organisational culture. These values were reinforced through activities, including our daily devotional time, team meetings, staff survey, team days, and staff retreats.

In 2025, we continued our focus on staff wellbeing by holding a series of wellness check-in surveys and topic-related engagement opportunities to foster a supportive and thriving workplace.

STAFF WELLBEING SURVEY 2025

Key highlights

100%

of the team feel inspired by and proud to be part of SAT-7 UK's mission



Staff rated SAT-7 UK 4.6/5 for: "Our values are encouraged and demonstrated in our everyday work"

100%

agreed with the statement "I would recommend SAT-7 UK as a great place to work"



ENGAGING WITH CHRISTIAN COMMUNITIES IN THE UK & ROI IN 2025

CHURCH SPEAKING ENGAGEMENTS



RITA EL MOUNAYER AT KINGS CHURCH ABERDEEN



NEW WINE LEADERS CONFERENCE



AMBASSADOR SPEAKING ENGAGEMENTS



STAFF RETREAT



MIDDLE EAST PRAYER EXPERIENCE



SAT-7 PARS STUDIO VISION DAYS



DISTRIBUTION OF SAT-7 UK SUPPORTERS

LOW



HIGH

TIMELINE OF 2025

“

SAT-7 has stood with us during times of difficulty, during times of war, and you still share our prayers. You are the most-loved channel in the whole Middle East and North Africa. You have been reaching our peoples with the love of Christ.

REV. DR JACK SARA, PRESIDENT,
BETHLEHEM BIBLE COLLEGE

BACK TO THE EARTHQUAKE ZONE

Two years on from the earthquake that devastated a large swathe of south-eastern Türkiye, a team from SAT-7 TÜRK revisit the affected zone. They conduct interviews with various Christian leaders and aid organisations and discover that churches are still working hard to meet the needs of their members and neighbours.



RITA EL MOUNAYER VISITS KINGS CHURCH ABERDEEN



300 ATTENDEES HEAR ABOUT SAT-7 AT KESWICK IN DEVON



JANUARY



CHILDREN ENGAGE ACROSS DIVIDES

Three of SAT-7's channels air three new programmes, in partnership with Lutheran Hour Ministries (LHM), to engage viewers with the Bible's teachings. SAT-7 ARABIC launches *Heartbeat*, a podcast covering the essentials of the Christian faith. SAT-7 TÜRK's discussion series, *Let's Talk about This*, helps viewers to build resilient faith. And SAT-7 PARS produces *GPS*, a practical discipleship programme addressing everyday issues. The programmes receive high levels of engagement.

FEBRUARY



LAUNCH OF NEW EASTER ACTIVITY BOOK

MARCH



CHRISTIAN UNITY IN NORTH AFRICA

To celebrate Christian fellowship in North Africa, SAT-7 ARABIC airs a devotional programme called *Evening Gatherings* during Ramadan. Filmed in Tunisia with segments from Algeria and Morocco, the programme is a beautiful display of unity among believers, who encourage each other with testimonies, prayers, worship and Bible discussions. The programme features different North African languages to make it accessible and inclusive for people across the region.

TIMELINE OF 2025 cont...

PROMOTING MENTAL HEALTH FOR REFUGEE CHILDREN

A team from SAT-7 KIDS visits a school for refugee children in Lebanon's Bekaa Valley to promote mental health awareness and online safety, and to highlight the positive content available on the channel. Led by SAT-7 ARABIC's Public Engagement Manager, Juliana Sfeir, the team lead 110 children in games and activities and in moving times of prayer.



JULY

“

SAT-7 has made the Lord's glory shine over the whole MENA region. A big thank-you for standing in the gap and for proclaiming the Good News that reached out into all the places where nobody else could have reached.

DR KHALED LYON, PREACHER AND SPEAKER, EGYPT

190 ORDERS AND OVER £4,600 IN SALES IN 2025



LAUNCH OF SAT-7 UK'S NEW ONLINE SHOP

AUGUST



RED-CARPET EXPERIENCE FOR LEBANON CHILDREN

SAT-7's Lebanon studio opens its doors for a special screening of SAT-7 KIDS film *Adonai*, giving children from local churches an enjoyable and memorable red-carpet experience with members of the cast. They also watch exclusive behind-the-scenes content and are introduced to SAT-7 KIDS' other programming. The event opens up opportunities for deeper conversations, inspired by the themes explored in *Adonai*.



GATHERING AROUND THE CAMPFIRE

SAT-7 TÜRK's new youth programme *Campfire* is launched. This nature-based discussion series tackles difficult questions about Christianity, culture and identity in a relaxed and intimate setting, around a campfire. Viewer numbers are encouraging, with the four most-watched episodes of *Campfire* on YouTube viewed nearly 600,000 times by the end of the year.

SEPTEMBER

PRAYERS FOR PEACE IN THE HOLY LAND

On Sunday 21 September, SAT-7 joins Christian organisations and churches across the world in prayer for the Holy Land, calling for viewers and supporters to stand in solidarity with its suffering people. As the two-year anniversary of the war approaches, SAT-7 shares prayers across our channels and social media platforms to engage others in intercession.



LAUNCH OF NEW '7 WAYS TO PRAY' PODCAST AND EMAIL



SPONSORSHIP AND SPEAKING AT CHRISTIANS IN MEDIA EVENT



COMMEMORATING NICEA IN TÜRKIYE

To celebrate the 1,700th year since the Council of Nicaea (modern İznik in Türkiye), SAT-7 TÜRK creates a powerful remembrance song with an accompanying music video, as well as filming a presentation about the Creed on location in Nicaea. These clips are shown on satellite as well as at SAT-7's Partnership Gathering, which is aptly held in Istanbul. The music video, which features several SAT-7 TÜRK staff members, approaches half a million views on YouTube in early December, only three weeks after its premiere.



CHRISTMAS CAMPAIGNS

SAT-7 UK saw an overwhelmingly generous response from supporters to our Christmas campaigns, including a Giving Tuesday challenge of raising £5,000 in one day. This target was smashed, raising nearly £7,000! This was part of the grand total of over £70,000 raised during our digital and postal appeals, and a special social media campaign, which included a free paper lantern download that gained over 930 sign-ups.

930 SIGN-UPS FROM LANTERN DOWNLOAD



OCTOBER

NOVEMBER

DECEMBER



AFFIRMING THE CREATION MANDATE

SAT-7 joins the MENA churches in celebrating the "Season of Creation" month. A talk show on SAT-7 ARABIC features theologians and church leaders who explain that the mandate for creation care comes primarily from God; it is not dependent on trends in society. Environmental issues raise serious concerns in the MENA, as it is considered a particularly vulnerable region.

A IS FOR ADVENT RELAUNCHES, WITH BRAND NEW STUDY GUIDE



CHRISTMAS CELEBRATIONS ON SAT-7

SAT-7's channels collaborate on the virtual production of a music video featuring the carol "Angels we have heard on high". SAT-7 PARS airs a documentary examining the roots of Christianity in the Persian World. SAT-7 KIDS screens special episodes of the flagship programme *Jesus is Our Strength*. SAT-7 ARABIC broadcasts a special Christmas episode of *You Are Not Alone* featuring children from Gaza who have lost family members or suffered injuries in the war.

PRIORITIES AND GOALS FOR 2026

1. SAT-7 INTERNATIONAL

GROWING AND SUPPORTING THE CHURCH IN THE MIDDLE EAST AND NORTH AFRICA

In 2025, SAT-7 International finalised a new strategy for the next three years (2026–28) which identifies four priority audiences: not-yet believers, new believers, children (up to age 16) and young people (up to age 25). This focus does not represent a narrowing down of our intended audiences; SAT-7 is still seeking to reach everyone everywhere in the MENA. However, these audiences face the greatest obstacles to hearing and living out the Gospel, and we are committed to meeting their specific needs and strengthening the Church's ministry to them. Priorities for achieving this during 2026 include:

DEVELOPING CONTENT

This year SAT-7 will develop high-quality and creative content to address the misconceptions that many not-yet believers in the MENA have about the Christian faith, using non-technical language and more stories from people on the ground. SAT-7 aims to support local Christians in their holistic mission to not-yet believers by bringing the Gospel directly into people's homes in their own languages, providing a platform for believers to share their faith, and encouraging the churches to promote the welfare of others.

Many new believers also struggle in that they may have no church to attend or anyone to answer their questions. This prevents them from learning even the basics of the Christian faith and how to live it out in challenging contexts. SAT-7 prioritises helping churches to enable new believers to live and grow as disciples of Christ through the support of their local and global Christian family.



“ I first heard about Jesus through SAT-7. For a full year, SAT-7 was my only discipleship source – my church on screen – before I knew another believer. Now I want to create content to reach others the same way SAT-7 reached me.”

TUNISIAN PARTICIPANT IN SAT-7 PRODUCTION

2

EXPANDING SAT-7 PLUS

SAT-7 will invest substantially in our Video-on-Demand and livestreaming service, SAT-7 PLUS. We aim to:

- significantly increase app installations and social media engagement
- implement a feedback system to improve the user experience
- expand the library of educational and informative content.

A major new development will be a vibrant and interactive section for children, promoting both entertainment and education and making the platform a valuable resource for children and their parents.

Similarly, SAT-7 PLUS will aim to help young people in the MENA to lay foundations for a life of discipleship. Improvements to the platform will provide opportunities to share their questions and opinions, support their holistic well-being, and encourage them to become changemakers in their communities and wider societies.



3

MEASURING IMPACT

SAT-7 has created an Impact Strategy Model, setting out the main problems that our ministry exists to address and the changes that we want to promote. In 2026 we will be refining this following a pilot project that is measuring our current impact on our priority audiences. We will also undertake further research during the year to increase our understanding of how these changes happen and what makes SAT-7 effective in delivering them, and to assist us in focusing our work for the rest of this strategy period.

4

INTEGRATING CHILDREN'S PROGRAMMING

SAT-7's children's channel, SAT-7 KIDS, will implement a system that embeds social media and Viewer Support into every area of programme development and execution, from initial brainstorming to final evaluation. This will facilitate stronger interaction between the various teams, cultivate a consistent digital presence, and ensure a unified viewer experience across all platforms. Filming for all the platforms will be done at the same time.

Children are highly valued in the kingdom of God, and SAT-7 affirms this by introducing them to the Gospel of Christ, providing them with a safe space to grow in Him and supporting their physical, mental and social well-being.



PRIORITIES AND GOALS FOR 2026

2. SAT-7 UK

ENGAGING WITH CHRISTIAN COMMUNITIES IN THE UK AND ROI

1

INCREASING PROFILE

In our 30th anniversary year, we want to increase the profile and standing of SAT-7 across the UK, and continue to maximise opportunities to share the stories of SAT-7 within both Christian and mainstream press and media. In June, we will significantly raise SAT-7's profile to a brand new, mass audience by partnering with Langham Arts at their annual Prom Praise performance at the Royal Albert Hall (while also using the event and its online livestream to engage more deeply with existing supporters). We also plan to elevate SAT-7's standing among Church leaders by exhibiting at several Christian leadership conferences across the country.



2

RAISING INCOME AND REACHING THE NEXT GENERATION

As SAT-7 celebrates its 30th anniversary this year, we recognise that this would not have been possible without the support and investment of our donors. We want to celebrate their impact in the MENA through a range of initiatives that inspire individuals, churches and communities to partner financially with SAT-7 in continuing our ministry into the future.

A milestone celebration naturally leads us to look ahead and this year, we are committed to shining a spotlight on the importance of gifts in Wills. We want to be open about how these precious gifts play a vital role in sustaining our work, while also allowing donors to make a lasting impact on future generations who will have the opportunity to hear the gospel, thanks to their compassion and generosity, even beyond their own lifetime.

3

INSPIRING PRAYER

Prayer is one of our key priorities at SAT-7 UK. We will continue to provide supporters and churches with print and digital resources and events, to equip them with current and relevant ways to pray for the MENA and SAT-7. Yet deeper than this, we also want to inspire the Church with a richer biblical understanding of the importance and effectiveness of prayer. In 2026, we will launch new resources on the area of prayer, to underpin the importance of praying for the MENA and to integrate this understanding into supporters' personal discipleship journey.

4

DEEPENING UNDERSTANDING

We want Christians of all ages to go deeper in their understanding of the MENA and what life is like for believers there. Alongside our regular resources and events such as Insight magazine and Vision Trips, we will launch new initiatives to reach and engage younger audiences and families.



Our new podcast, *Around the Table*, will continue to bring together storytellers, peacemakers and thought leaders from across the UK, Middle East and North Africa, to share their insights, experiences, and hopes with an engaged UK audience. This in-depth, longer-form podcast taps into listening trends among the 30s-40s age group.

We are also developing a new flagship children's resource for families, churches and community groups, exploring the lands of the Bible and introducing the people who live there today.



5



BUILDING AN EFFECTIVE AND FAITH-FILLED ORGANISATION

Through aligning the management of people with our goals and values, we want to attract, develop and retain talent to cultivate a highly motivated and happy team, fostering a positive workplace culture and an environment in which staff can flourish and develop. We will continue to embed our values into our team culture so that they are at the heart of everything we do.

We will maintain and grow a strong partnership with SAT-7 International through strategic input and collaboration.

30 *Years*
OF MEDIA MINISTRY

FINANCIAL REVIEW OF 2025

OVERVIEW

We were greatly encouraged to end 2025 5.9% ahead of our income budget and to deliver £1.7M of support directly for the Christians in the Middle East through the production and broadcast of faith-filled satellite TV programmes and £534K mobilising the church in the UK to pray, deepen their understanding and raise the voice of Christians and those facing isolation and injustice.

During 2025, SAT-7 UK continued to deliver a dynamic programme of fundraising and engagement activities mobilising the Church in the UK and raising the voice of Christians in the Middle East. We continued to prioritise supporter care and relationship management, seeking to deepened relationships with our supporters.

FINANCIAL SUMMARY

The financial results for the year are set out in the Statement of Financial Activities. In 2025 SAT-7 UK's income was £2,913,424, 5.9% above the 2025 budget. SAT-7 UK made grants of £1,712,981 to SAT-7 International Trust during 2025.

Expenditure on raising funds was £275,104 (2024: £282,716) while expenditure on charitable activities was £2,581,365 (2024: £2,425,770). Net income and expenditure in 2025 showed a surplus of £76,955 (2024: deficit £161,332).

Net assets at 31 December 2025 were £780,786 (2024: £703,831). Cash at bank and in hand at 31 December 2025 amounted to £360,284 (2024: £353,314).

RESERVES POLICY

The trustees have established a policy whereby the unrestricted funds, not committed or invested in tangible fixed assets (the "free reserves") held by the charity, should be sufficient at the end of any calendar month to meet the planned working requirements of the charity for the next two to four months. In 2026 the planned working requirements are budgeted to be on average £94,291 per month. The trustees are of the opinion that this level is adequate to ensure that the trust continues at a sustainable level.

At 31 December 2025 SAT-7 UK Trust ('the charity') held total reserves of £780,786 comprising:

- The **Expendable Endowment Fund** which was established to reflect the (non-binding) wish of a donor that the assets donated to the charity would be used to generate income for the charity over the long run. This fund stands at £330,000 (2024: £310,000) all of which is held in investment properties. The trustees have the power to sell the investment properties and the power to transfer expendable endowment funds to general funds.
- The **Designated Funds** which were established by the trustees to set aside funds for specific projects planned within 12-18 months. At 31 December 2025 the funds stood at £70,292 (2024 £168,425)
- **General Unrestricted Funds** stood at £380,494 (2024 £225,406) representing tangible fixed assets held for the charity's own use of £17,625, an investment property of £77,500 and free reserves of £285,369 (2024 £203,517).
- No **Restricted Funds** were held by the charity at 31 December 2025.

At 31 December 2025, the Free Reserves stood at £285,369 (2024 £203,517). This represented 3.03 months of expenditure on planned working requirements in 2026, which is within the range of the charity's reserves policy and considered by the trustees to be satisfactory. When carrying out periodic reviews of the reserves held, the trustees take into account that, given the purpose of the Expendable Endowment and Designated funds, these funds could be drawn upon in the event of deterioration in the free reserves position.

FUNDS HELD AS CUSTODIAN TRUSTEE

SAT-7 UK acts as a Custodian Trustee, holding cash on behalf of SAT-7 International Trust. SAT-7 International Trust's objects are consistent with those of SAT-7 UK. SAT-7 UK holds this cash in separate designated bank accounts with a trustee-approved bank mandate, safeguarding the movement of these funds.

In 2024, SAT-7 UK entered into a formal Custodian Agreement that puts into a written form an oral agreement between SAT-7 UK Trust and SAT-7 International Trust which pre-existed the Joint Ministry Agreement between the same parties of 1st August 2017.

Under common law, SAT-7 UK as Trustee holds funds on behalf of the Beneficiary, SAT-7 International Trust, in a custodian account, on bare trust for SAT-7 International. The funds of the trust are held in designated UK bank account(s) in the name of SAT-7 UK on behalf of the Beneficiary and controlled by the Beneficiary.

Refer to note 18 for details of the funds received, payments made, and balances held on bare trust for SAT-7 International Trust in the year.

INVESTMENTS

Fixed asset investments relate to two flats donated in 2015 and 2018. These flats remain rented out. The flats are held as investment properties within the existing expendable endowment fund and were reclassified in 2019 as current assets in the balance sheet as the intention was to sell them. Due to an unsuccessful sale and the challenging economic situation, the decision was made to take the flats off the market, hence in December 2022 the flats were reclassified as fixed assets. A third flat was donated to the charity in 2025; the intention is to sell the flat in 2026 and it is being held in general fund as a current asset.

GOING CONCERN

The trustees do not have any material uncertainties surrounding the charity continuing as a going concern. The trustees, therefore, do not consider it necessary to reflect, within the level of reserves, any estimate of the costs of closure.



LEGAL BASIS

SAT-7 UK Trust Limited is a charitable company limited by guarantee, incorporated on 14th January 1997 and registered as a charity on 11th February 1997. The company was established under a Memorandum of Association which established the objects of the charitable company and is governed under its Articles of Association. These were amended by special resolution on 21st October 2009, 19th October 2005, 24th March 2014 and 14th February 2019. In the event of the company being wound up members are required to contribute an amount not exceeding one-pound sterling. In 2016 a special resolution was passed to change the name of the charity from SAT-7 Trust Ltd to SAT-7 UK Trust Ltd.

The Objects of the Charity are:

1. the advancement of the Christian faith;
2. the advancement of education;
3. the advancement of good physical and mental health;
4. the prevention and relief of poverty;
5. the promotion of equality;
6. the promotion of freedom of religion (as set out in Articles 18 of the Universal Declaration of Human Rights and subsequent United Nations convention and declarations) throughout the world by all or any of the following means:
 - a) relieving need among the victims of human rights abuse;
 - b) educating the public about human rights;
 - c) raising awareness of human rights issues; and
7. the advancement of conflict resolution and reconciliation;

as an expression of the Christian faith, in particular (but without limitation) through the production, broadcasting and dissemination of television, film, and other digital media content.

OBJECTIVES, PRINCIPAL ACTIVITIES AND PUBLIC BENEFIT

PURPOSE

The vision of SAT-7 UK is to see a growing Church in the Middle East and North Africa ("MENA"), confident in Christian faith and witness, serving the community and contributing to the good of society and culture. SAT-7 UK through its partnership with SAT-7 International, is bringing life changing joy to the people of the Middle East and North Africa through powerful, faith-filled television and digital media programmes, supported in the UK through prayer, giving and influencing to bring about change.

Through highlighting the needs of the MENA churches SAT-7 UK seeks to encourage our supporters in the United Kingdom to pray regularly, to engage actively and to provide funding and resources towards the work of this vital ministry – helping to support the production and broadcasting of the Christian message into the homes and hearts of the millions of people watching the satellite programmes and engaging with the content on a range of digital media applications.

Through its joint ministry agreement with SAT-7 International Trust, SAT-7 UK is part of the wider international family of SAT-7 supporting the churches and Christians of the MENA region. It is through SAT-7 International Trust that the programmes of the SAT-7 channels are made and transmitted across the Middle East and North Africa. SAT-7 provides support for Christians in areas where the Church is subject to persecution and in places where

there is no established church. Television programmes are made by Christian media professionals from the Middle East for the Christians and people of the Middle East. The programmes provide an authentic Christian voice, a fresh perspective for those asking questions about the Christian faith and show how communities can both be Christian and Middle Eastern.

PUBLIC BENEFIT

The trustees have referred to the guidance in the Charity Commission's general guidance on Public Benefit when reviewing the aims and objectives and in planning activities. In particular, the trustees consider how planned activities will contribute to the aims and objectives they have set. All activities reflect the trustees' desire to follow the aims of the Trust and to meet the requirements of general public benefit.

The ministry benefits all those wishing to explore the Christian message both in the UK and further afield presented through personal conversation and media communications in a way that is both relevant and appropriate.

Sharing the core foundations and message of the Gospel is made freely without obligation or cost via satellite systems, social media, the internet, mobile devices, working through partner organisations and through personal conversations and is freely available to all who want to connect and participate. It is made available without any sense of judgement about viewers' personal circumstances. The aim of all activities is to inform and to engage the viewer about the Christian faith as per the trust's objective to advance the Christian faith.

GOVERNANCE

The trustees, who are also the Directors and members of SAT-7 UK Trust Limited for the purposes of the Companies Act, have pleasure in presenting the Report and Accounts for the year ended 31st December 2025. The trustees have adopted the provisions of the Statement of Recommended Practice (FR102 SORP) Accounting and Reporting by Charities' in preparing the Annual Report and financial statements for the charity.

The trustees, (who are also the directors and members of SAT-7 UK Trust Limited) in consultation with the Chief Executive Officer (CEO), set the strategic direction of the charity, agreeing financial plans and assessing the risk implications. The key management personnel of the charity are the board of Trustees, and the CEO, the Senior Director and the Operations Director. The Operations Director resigned from their post in 2025 and no replacement was recruited during 2025. The Board of Trustees agree the annual salary levels of the Chief Executive. The trustees have delegated overall management of the charity to the CEO. The CEO has in turn recruited a staff team who have specific responsibility for implementing strategy.

Meetings of the trustees are held quarterly and are used to review progress, set objectives, establish policies, as well as other issues of relevance. Communication between meetings is extensive through email, telephone and the meeting of sub-committee members. In 2025 the trustees held their meeting in person, supplemented by video conferencing when needed and met together in September 2025 for a two-day retreat meeting.

The Board has from time to time set up sub-committees to assist it in governance. Currently it has a Finance and General Purposes Committee to monitor the financial affairs of the Trust, act as the audit committee and to

review and advise the trustees and senior staff on all employment matters affecting SAT-7 UK. In October 2022, a Governance Committee was set up to make recommendations on board governance including trustee succession planning.

The board of SAT-7 UK has agreed a joint ministry agreement with SAT-7 International. In 2024 SAT-7 UK was formally represented on the International Council of SAT-7 International Trust, (registered in Cyprus under the international trust law of the Republic of Cyprus) and the board chair Mr Richard Giles represented SAT-7 UK on the International Council of SAT-7 International Trust and Mr Roy Kemp, the previous chair, remained an elected member of the Executive Board to the International Council of SAT-7 International Trust. SAT-7 UK made grants of £1,712,981 to SAT-7 International Trust during 2025.

TRUSTEE RECRUITMENT, INDUCTION & TRAINING

RECRUITMENT

It is the policy of SAT-7 UK to maintain a Board of Trustees that will be able to promote the interests of SAT-7 UK in Great Britain and Ireland effectively, to make it a commonly known, clearly understood, and widely supported as an inter-denominational Christian charity. Trustees are selected to utilise their specific skills and experience. The skills of potential trustees are therefore taken into consideration before appointment to ensure that a diversity of skills (including finance, marketing and fundraising), experience and Christian traditions are represented on the board. Trustees are recruited by a variety of means which may include personal recommendations, advertising, the Charity's website and through the Christian media. Joining the Board is seen as a journey for both parties and is managed by the Governance

Sub-Committee. Prospective candidates are interviewed by the existing trustees including the Board Chair and the CEO. If agreed by the Governance Sub-Committee, they are then invited to attend a Board meeting as an observer. After the meeting the Chair consults with the Board and a vote is taken. All trustees must be fully supportive of SAT-7's ethos and statement of faith.

Each Trustee serves for a term of three years and then are subject to re-election. There is no limit set to the number of terms a trustee can stand for. During 2025 one new trustee was recruited and no trustees stood down. One trustee has served on the board for more than 9 years, this trustee's term comes to end in 2026. The Governance committee has a trustee recruitment plan in place to ensure continuity on the board and provide effective new board members to replace these long serving trustees.

INDUCTION AND TRAINING OF TRUSTEES

The processes of induction and training are intended to ensure that individual trustees are enabled to bring as much added value to the work of the board as their personal background, experience and skills equip them to do. New trustees are provided with information about the charitable company together with copies of the Charity Commission's booklet for new trustees. Seminars and training courses relevant to specific aspects of the Trust's work are brought to the attention of trustees. New trustees are encouraged to visit the office of the charity at an early stage and meet with the staff. Annual board retreats are organised which include an opportunity to meet with key staff and receive training if required. A trustee skills matrix and meeting log are regularly reviewed to ensure the trustees are effective in their roles. All board members are expected to keep up to date in their own professional disciplines where this is appropriate. Board members are also

encouraged to take at least one overseas trip to see the work of SAT-7 International.

At the board away days the trustees looked at the annual rhythm of board meetings to ensure that the board's has the right strategic focus.

MANAGEMENT AND ORGANISATIONAL STRUCTURE

Trustees, working through the Board and its committees, are the ultimate decision makers for SAT-7 UK Trust. They entrust day-to-day management of the Charity to an Executive leadership team, which operates within a framework, and a scheme of delegation, set by the trustees. The Executive leadership team (known as the ELT) is led by the Chief Executive and comprises the Senior Director and the Director of Operations. Members of the ELT may attend Board meetings, but do not vote.

PAY POLICY FOR KEY MANAGEMENT

The key management personnel of the charity comprise the trustees, the Chief Executive, the Senior Director and Operations Director (resigned August 2025). The total employee benefits of the Leadership Team in 2025 were £194,235 (2024: £205,203). Details can be found in note 6 to the accounts.

Remuneration and benefits for executive management are determined on the basis of performance, and periodic peer sector benchmarking using Hay benchmarking data. In the case of the Chief Executive this power is delegated by the Finance and General Purposes Committee. In the case of other management personnel, pay and benefits are determined by the Chief Executive, subject to an overall budget agreed by the trustees.

POLICY STATEMENTS: DATA PROTECTION, REGULATORY ACTIVITY

DATA PROTECTION

SAT-7 UK recognises that personal data of our supporters is valuable and seeks to embody best practice in the way supporters' data is gathered, stored and used. SAT-7 UK therefore:

- adheres to current data protection legislation and is registered with the Information Commissioner's Office.
- protects the confidentiality of personal information and ensure its security at all times.
- does not to pass on supporters' details to any other charity or organisation outside the SAT-7 family. Nor to purchase prospect supporters' data from third parties.

MONITORING OF REGULATORY ACTIVITY

The Chief Executive Officer is responsible for data protection and for keeping up to date with The Code of Fundraising Practice to ensure that all response devices and data capture forms comply with data protection guidelines.



SAFEGUARDING, GRANT MAKING

SAFEGUARDING

Although SAT-7 UK does not work directly with children or vulnerable adults, SAT-7 UK is committed to good practice in dealing with any safeguarding issues. There may be occasions when children or vulnerable adults are present during a SAT-7 UK event or presentation. In such a context the SAT-7 UK staff member or volunteer will follow the safeguarding policy of the host organisation.

SAT-7 UK updated its safeguarding policies in 2025 and continues to monitor its practices and training in this area.

Additionally, SAT-7 UK annually reviews the safeguarding policies of SAT-7 International Trust.

GRANT MAKING POLICY

SAT-7 UK makes grants primarily to those partner organisations it has a joint ministry agreement with and does not normally accept unsolicited grant applications. Since 2017 SAT-7 UK has had a joint ministry agreement with SAT-7 International Trust, (registered in Cyprus under the international trust law of the Republic of Cyprus).

The SAT-7 UK Board of Trustees has delegated the day-to-day management of the grant making process to the Finance and General Purposes Committee (FGP) who report at each board meeting on grants made since the last meeting. The grant making process includes policies on gift acceptance, anti-money laundering, the management of general funds and payment to overseas bodies.

RISK MANAGEMENT

SAT-7 UK maintains a risk register produced in accordance with the Charity Commission's guidelines. Risks are monitored at each board

meeting with an annual formal review of the full risk register. The register monitors likely risk and designates responsibility for each risk area. The trustees are satisfied that the register manages the key risks to the operations of SAT-7 UK.

The top risks identified in the risk register include increased secularisation and opposition to religion along with declining church attendance, supporter attrition, instability in the Middle East, the impact of a rising costs base. Each of these has action to mitigate, reduce or avoid. The actions are built into the strategic plan and the financial and operational governance of the charity with regular and appropriate monitoring in place.

The trustees are aware that, apart from meeting SAT-7 UK's own operating costs, they are choosing to deploy the funds at their disposal in a region of the world characterised by social, economic and political instability. They accept that these factors bring to the work of SAT-7 UK an inescapable element of risk of loss of resources which is managed through active relationships with those involved in the field and through close monitoring of funds and resources made available to SAT-7 International and other Partners involved in the work. The risk assessment is regularly reviewed.

The Council of SAT-7 International makes every effort to reduce these risks through its strict ethos and programming policy which ensures that broadcasts are culturally relevant, do not speak against other religions, do not make political statements and make every effort not to cause offence to other religious groups. SAT-7 International understands the risks very well and do all they can to guard against them or at least mitigate their consequences through the programmes and broadcasts made.

STATEMENT ON FUNDRAISING PRACTICE

SAT-7 UK is registered with the Fundraising Regulator and adheres strictly to their Code of Fundraising Practice. In 2025 there were no failures to comply with this Code of Practice. In addition, as outlined in the privacy notice SAT-7 UK does not sell or swap data with other charities or organisations outside the SAT-7 family or make any cold telephone calls to the general public. In 2025 SAT-7 UK contracted the services of one professional external fundraising agency (as defined by section 58 of the Charities Act 1992) who acted on our behalf, calling supporters to thank them for their support and discuss their giving, inviting them to deepen their financial partnership.

SAT-7 UK is registered with the Fundraising Preference Service (FPS) and received no formal complaints about our fundraising practices in 2025.

At all times in SAT-7 UK's fundraising seeks:

- to raise money only when the likely income will be matched by needs.
- to represent the context, needs and opportunities of the Middle Eastern & North African Church faithfully and accurately, based on credible research and true case-studies, within the security constraints placed upon our communications due to the sensitive nature of our work.
- to always be mindful that some of our supporters may be vulnerable people and where vulnerable people or those acting on their behalf request to cease communications, to act on their wishes.
- to communicate clearly about how our supporters' money will be used.
- to ensure that all Gift Aid conditions are met before claiming Gift Aid in respect of a donation.

SAT-7 UK does not engage in persistent or intrusive fundraising practices with any of our supporters, including vulnerable people.

WHO WE ARE

Registered name SAT-7 UK Trust Limited, also known as 'SAT-7 UK'

Registered charity number 1060612

Registered company number 03301736

Registered office 2nd Floor, 3-4 New Road, Chippenham, Wiltshire, SN15 1EJ

Operations centre 2nd Floor, 3-4 New Road, Chippenham, Wiltshire, SN15 1EJ

Company Secretary Mrs R Fadipe

Chief Executive Officer Mrs R Fadipe

Trustees

The trustees (who are directors for the purpose of company law) who served during the year were as follows: Mr R Kemp, Mr M Haines, Mr R Giles, Mr D Taylor, Mr T Alqassis, Mrs J Bicknell, Mr N Graham, Mr S Mansour (joined July 2025)

Leadership Team

Rachel Fadipe (Chief Executive Officer)
Martin Thomas (Senior Director)
Chris Beddoes (Operations Director) (resigned August 2025)

Advisers to the Charity

Keelys Solicitors (HR Advisor)
28 Dam St, Lichfield, WS13 6AA

Auditor

Burton Sweet Limited Chartered Accountants
The Clock Tower, 5 Farleigh Court, Old Weston Road, Flax Bourton, Bristol, BS48 1UR

Bankers

Unity Trust Bank plc
Nine Brindley Place, Birmingham, B1 2HB

Solicitors

Bates Wells Braithwaite
10 Queen Street Place, London EC4R 1BE

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also directors of SAT-7 UK Trust Limited for the purposes of company law) are responsible for preparing the Trustees' report (incorporating the strategic report and directors' report) and the financial statements in accordance with applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently.
- observe the methods and principles in the Charities SORP.
- make judgments and accounting estimates that are reasonable and prudent.
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that disclose

with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to make themselves aware of that information.

AUDITOR

This report and the financial statements have been prepared in accordance with the Companies Act 2006, the charitable Company's Memorandum and Articles of Association and the Statement of Recommended Practice "Accounting and Reporting by Charities", (FRS102 SORP).

Registered office:

2nd Floor, 3-4 New Road
Chippenham
Wiltshire
SN15 1EJ

If you have questions or would like more detail about the Trust, please contact the Chippenham office, where staff will be happy to respond to your queries.

Approved by the trustees on
8 May 2026.

Signed on behalf of the trustees



Rachel Fadipe

Richard Giles

Rachel Fadipe
Chief Executive

Richard Giles
Chair of Trustees

FINANCIAL STATEMENTS



تقوى خدا



On the set of *Voice of the Church*, a weekly live prayer programme on SAT-7 ARABIC, January 2024

INDEPENDENT AUDITOR'S REPORT

OPINION

We have audited the financial statements of Sat-7 UK Trust Limited (the "Charity") for the year ended 31 December 2025 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the Charity's affairs as at 31 December 2025 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

BASIS FOR OPINION

We conducted our audit in accordance with international Standards in Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Charity in accordance with the ethical requirements

that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The trustees are responsible for the other information. The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If based, on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report the fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report (incorporating the directors' report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable law requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the

Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us;
- the financial statements are not in agreement with the accounting records and returns;
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not obtained all the information and explanations necessary for the purposes of our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

RESPONSIBILITIES OF TRUSTEES

As explained more fully in the trustees' responsibilities statement, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the Charity or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- we identified the laws and regulations applicable to the charity through discussions with those charged with governance and other management, and from our knowledge and experience of the sector;
- we focused on specific laws and regulations which we considered may have a direct material effect on the financial statements of the operations of the company, including the Companies Act 2006, taxation legislation and data protection, anti-bribery, employment, pensions, environmental and health and safety legislation; and
- we assessed the extent of compliance with the laws and regulations identified above through making enquiries of management, inspecting legal correspondence and

remaining alert during the audit for any indications of non-compliance.

Our audit procedures in relation to fraud included but were not limited to:

- making enquiries of those charged with governance and other management as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud;
- discussing amongst the engagement team the risks of fraud;
- gaining an understanding of the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations;
- testing journal entries to identify unusual transactions;
- assessing whether judgements and assumptions made in determining the accounting estimates set out in the accounting policies were indicative of potential bias; and
- investigating the rationale behind significant or unusual transactions.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any. Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditors/audit-assurance-ethics/auditors-responsibilities-for-the-audit. This description forms part of our auditor's report.

USE OF OUR REPORT

This report is made solely to the Charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Charity's members those matters we are required to state in them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Joshua Kingston

Joshua Kingston FCA

Senior Statutory Auditor

For and on behalf of Burton Sweet Limited
Statutory Auditor
The Clock Tower
5 Farleigh Court
Old Weston Road
Flax Bourton
Bristol
BS48 1UR

Date: 12 May 2026



STATEMENT OF FINANCIAL ACTIVITIES

INCORPORATING INCOME AND EXPENDITURE ACCOUNT

Year ended 31 December 2025

	Note	Unrestricted General Funds £	Unrestricted Designated Funds £	Restricted Funds £	Endowment Funds £	Total Funds 2025 £	Total Funds 2024 £
Income and endowments from:							
Donations and legacies	2	1,763,630	-	1,108,078	-	2,871,708	2,511,869
Investments		30,938	-	-	-	30,938	26,600
Other trading activities		10,778	-	-	-	10,778	8,685
Total income		1,805,346	-	1,108,078	-	2,913,424	2,547,154
Expenditure on:							
Raising funds	3	275,104	-	-	-	275,104	282,716
Charitable activities	3	1,291,670	181,617	1,108,078	-	2,581,365	2,425,770
Total expenditure		1,566,774	181,617	1,108,078	-	2,856,469	2,708,486
Net gains/(losses) on investment	9	-	-	-	20,000	20,000	-
Net income/(expenditure)	5	238,572	(181,617)	-	20,000	76,955	(161,332)
Transfers between funds	15	(83,484)	83,484	-	-	-	-
Net movement in funds		155,088	(98,133)	-	20,000	76,955	(161,332)
Funds brought forward at 1 January	15	225,406	168,425	-	310,000	703,831	865,163
Funds carried forward at 31 December	15	380,494	70,292	-	330,000	780,786	703,831

Net expenditure for Companies Act purposes is **£56,955**.

The charity has no recognised gains or losses other than the results for the year as set out above. All of the activities of the charity are classed as continuing.

The notes on pages 47 to 65 form part of these financial statements. See note 20 for fund-accounting comparative figures.

CHARITY BALANCE SHEET

As at 31 December 2025

Company Number 03301736

		2025	2024
	Note	£	£
Fixed assets			
Tangible fixed assets	8	17,625	21,889
Investments	9	330,000	310,000
Current assets			
Investments	9	77,500	-
Stock		2,219	960
Debtors	10	113,530	98,533
Cash at bank and in hand		360,284	353,314
		553,533	452,807
Creditors: Amounts falling due within one year	11	(110,372)	(80,865)
Net current assets		443,161	371,942
Provisions for liabilities		(10,000)	-
Net assets		780,786	703,831
Endowment funds	16	330,000	310,000
Income funds			
Unrestricted:			
General	16	380,494	225,406
Designated	16	70,292	168,425
		450,786	393,831
Total funds		780,786	703,831

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

These financial statements were approved by the trustees on 8 May 2026 and are signed on their behalf by:

Richard Giles

Richard Giles
Chair of Trustees

The notes on pages 47 to 65 form part of these financial statements.

CASH FLOW STATEMENT

Year ended 31 December 2025

		2025	2024
	Note	£	£
Operational cash flows			
Cash flows from operating activities			
Costs of Charitable Activities	13	(2,554,705)	(2,496,492)
Net outflow from operating activities		(2,554,705)	(2,496,492)
Cash flows for operating activities			
Donations and legacies	13	2,799,608	2,702,965
Other trading activities	13	10,778	8,685
Costs of raising funds	13	(273,979)	(280,976)
Net inflow for operating activities		2,536,407	2,430,674
Net (outflow)/inflow of operating activities		(18,298)	(65,818)
Non-operational cash flows			
Investing activities			
Investments - investment property income	13	30,938	26,600
Acquisition of tangible fixed assets	8	(6,080)	(18,615)
Loss on disposal of tangible fixed assets		410	213
		25,268	8,198
Net cash inflow/(outflow) for the year	14	6,970	(57,620)

CASH FLOW RESTRICTIONS

Charity law prohibits the use of net cash inflows on any endowed or other restricted fund to offset net cash outflows on any fund outside its own objects, except on special authority. In practice, this restriction has not had any effect on cash flows for the year.

The notes on pages 47 to 65 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS

1 ACCOUNTING POLICIES

- a. The financial statements have been prepared in accordance with the historical cost convention except for investments which have been included at fair value and in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) issued in October 2019 and the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Companies Act 2006 and UK Generally Accepted Practice as it applies from 1 January 2019.

The charity is a public benefit entity as defined under FRS102.

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern. The trustees assess that the charity has sufficient reserves to be able to meet the challenges of the current economic environment and the charity's liabilities as they fall due.

- b. Income is accounted for as receivable once there is a reasonable certainty of the probable economic benefit from the resource and the amount can be reliably measured. Income from donations is included when these are receivable, except as follows:
- i. When donors specify that donations given to the charity must be used in future

accounting periods, the income is deferred until those periods;

- ii. When donors impose conditions which have to be fulfilled before the charity becomes entitled to use such income, the income is deferred until the pre-conditions have been met.
- c. Expenditure is recognised in the period in which a legal or constructive obligation arises. Expenditure includes attributable VAT which cannot be recovered.

Certain expenditure is directly attributable to specific activities and this has been included in those cost categories. Other costs, which are attributable to more than one category, are apportioned across cost categories on the basis of workload surveys carried out from time to time.

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees and costs linked to the strategic management of the charity. Governance costs are included within charitable activity costs.

- d. Grants payable are charged in the year when the offer is conveyed to the recipient.
- e. Functional fixed assets are held at cost less accumulated depreciation. Assets costing less than £1,000 are generally not capitalised.

Depreciation is calculated so as to write off the cost of an asset, less its estimated

ultimate residual value, over the useful life of that asset as follows:

- Leasehold improvements - straight line over the length of the lease to the break clause
 - Office equipment - 33% p.a. straight line
 - Office furniture - 25% p.a. straight line
- f. Stock is held at the lower of cost, including irrecoverable VAT, and net realisable value.
- g. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities are retranslated at the rate of exchange ruling at the balance sheet date. All differences are taken to the SOFA.
- h. Unrestricted funds can be used in accordance with the charitable objects at the discretion of the board of trustees.
- i. Designated funds form part of unrestricted funds and have been identified as being for particular purposes by the trustees. They are not restricted and can be undesignated at any time at the discretion of the trustees.
- j. Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.
- k. Property donated to the charity has the option to be included within expendable endowment as a capital donation. There is no legal requirement to hold the property for this purpose (and therefore, it is not permanently endowed), but the Trustees believe this use is in line with intentions of the donor in the medium term.
- l. The Charity contributes to defined contribution pension schemes. Contributions payable to the Charity's pension schemes are charged to the Statement of Financial Activities in the period to which they relate.
- m. Investments are included at market value at 31 December. The SOFA includes the net gains and losses arising on revaluations and disposals during the year.
- Investment properties are included at open market value. Third-party, professional valuations are carried out every five years with an informal annual review to ensure no material change in valuation has occurred. Annual reviews by the Trustees for indicators of impairment are carried out. The date of the last valuation was in the year ended 31 December 2025 conducted by Haart Estate Agents.
- n. Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any discounts due.
- o. Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.
- p. Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any discounts due.

2 DONATIONS AND GIFTS

Current year	Unrestricted Funds	Restricted Funds	Endowment funds	Total 2025	Total 2024
	£	£	£	£	£
Churches	138,577	68,593	-	207,170	168,611
Institutions	413,616	683,613	-	1,097,229	919,627
Individuals	1,135,896	355,872	-	1,491,768	1,333,679
Legacies	75,541	-	-	75,541	89,952
	<u>1,763,630</u>	<u>1,108,078</u>	<u>-</u>	<u>2,871,708</u>	<u>2,511,869</u>

For the comparative figures, please see note 21.

3 EXPENDITURE

Current year	Grants payable	Direct costs	Support costs (note 4)	Total 2025	Total 2024
	£	£	£	£	£
<i>Raising funds</i>					<i>Restated</i>
Staff costs	-	87,356	66,276	153,632	157,085
Promotional activities	-	36,044	23,465	59,509	96,956
Office costs	-	-	61,963	61,963	28,675
	<u>-</u>	<u>123,400</u>	<u>151,704</u>	<u>275,104</u>	<u>282,716</u>
<i>Charitable activities</i>					
Mobilising the church in the UK	-	315,271	218,745	534,016	511,439
Growing the MENA church	1,712,981	118,145	216,223	2,047,349	1,914,331
	<u>1,712,981</u>	<u>433,416</u>	<u>434,968</u>	<u>2,581,365</u>	<u>2,425,770</u>
	<u>1,712,981</u>	<u>556,816</u>	<u>586,672</u>	<u>2,856,469</u>	<u>2,708,486</u>

For the comparative figures please see note 22.
Please see the following page for the definitions of the charitable activities described above.

The charitable activities of SAT-7 UK comprise generating funds, prayer and action to enable:



SAT-7 KIDS programme *In His Image* helps children understand how God sees them

MOBILISING THE CHURCH IN THE UK

A deepened understanding of the challenges faced by Christians and the people of the MENA region, the impact of SAT-7, and the opportunities to pray, engage and partner for change.

GROWING AND SUPPORTING THE CHURCH IN THE MENA

The broadcasting of satellite TV and digital media programmes, to see a growing church in the MENA, confident in Christian faith and witness, serving the community and contributing to the good of society and culture.

Grants were paid to SAT-7 International Trust of **£1,712,981** (2024: £1,596,670).

Grants to SAT-7 International Trust consist of restricted grants for specific projects and unrestricted grants to be used by SAT-7 International Trust in fulfilling their charitable activities.

4 SUPPORT COSTS

Current year	Raising funds	Charitable activities	Total 2025	Total 2024
	£	£	£	Restated £
Staff costs and staff related costs	66,276	237,925	304,201	295,552
Premises expenses	39,343	35,353	74,696	35,969
Admin expenses	26,285	114,618	140,903	119,377
Depreciation	2,384	7,550	9,934	5,513
Governance costs	-	39,522	39,522	33,596
Advertising and events	17,416	-	17,416	20,519
	151,704	434,968	586,672	510,526

For the comparative figures please see note 23.

5 NET (EXPENDITURE) / INCOME FOR THE YEAR

This is stated after charging:

	Total 2025	Total 2024
	£	£
Depreciation	9,934	5,513
Auditor's fees		
For audit services	10,164	9,158
For accountancy services	3,270	3,052
Payments of Trustees' travel expenses	745	786

Number of trustees reimbursed for their out of pocket travel expenses: 2025: 3 (2024: 6). No Trustee received any remuneration during the year.

Aggregate donations from Trustees and other related parties in the year were £48,896 (2024: £47,145).

6 STAFF COSTS AND NUMBERS

The aggregate payroll costs were:

	Total 2025	Total 2024
	£	£
Wages and salaries	566,561	568,700
Social security costs	54,624	48,309
Pension contributions	31,437	34,359
Benefits	5,040	1,671
	657,662	653,039
Remuneration and benefits received by key management personnel including employer's national insurance and employer's pension contributions.	194,235	205,203

One employee received emoluments between £70,000 to £80,000. (2024: One)

The average weekly number of employees based on headcount during the year was 20 (2024: 20).

7 TAXATION

The charity is exempt from corporation tax on its charitable activities.

8 TANGIBLE FIXED ASSETS

	Leasehold improvements	Office equipment	Office furniture	Total
	£	£	£	£
Cost				
At 1 January 2025	19,838	34,520	14,628	68,986
Additions	-	6,080	-	6,080
Disposals	-	(738)	-	(738)
At 31 December 2025	19,838	39,862	14,628	74,328
Depreciation				
At 1 January 2025	5,149	27,395	14,553	47,097
Depreciation	4,897	4,962	75	9,934
Eliminated on disposal	-	(328)	-	(328)
At 31 December 2025	10,046	32,029	14,628	56,703
Net book value				
At 31 December 2025	9,792	7,833	-	17,625
At 31 December 2024	14,689	7,125	75	21,889

9 INVESTMENTS

An investment property was received during the financial year with sitting tenants. The flat was put on the market and the tenants left in November 2025. At the signing date of these financial statements the property is being marketed for sale.

The investment properties are revalued professionally every five years as a policy so the carrying amount does not differ materially from the fair value of the asset at the end of the reporting period. The trustees obtained a formal valuation in the year ended 31 December 2025 from Haart Estate Agents. In intermediate years, the properties are valued by the trustees.

	Total 2025	Total 2024
	£	£
Investment properties		
Market value at 1 January	310,000	310,000
Addition	77,500	-
Gain on revaluation	20,000	-
Market value at 31 December	407,500	310,000
This is made up of:		
Fixed assets	330,000	310,000
Current assets	77,500	-
Total market value at 31 December	407,500	310,000

10 DEBTORS

	Total 2025	Total 2024
	£	£
Other debtors	2,487	902
Prepayments	37,019	18,207
Accrued income	70,033	62,967
Tax reclaimable under Gift Aid	3,991	16,457
	113,530	98,533

11 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	Total 2025	Total 2024
	£	£
Trade creditors	16,521	20,025
Accruals and deferred income	18,527	40,938
Other creditors	6,280	4,764
SAT-7 International Trust	69,044	15,138
	110,372	80,865

12 COMMITMENTS UNDER OPERATING LEASES

At 31 December 2025 the charitable company had total minimum lease payments under non-cancellable operating leases as follows:

	2025 Land & buildings	2024 Land & buildings
	£	£
Within 1 year	20,928	2,688
2 to 5 years	22,344	6,072

13 RECONCILIATION OF THE STATEMENT OF FINANCIAL ACTIVITIES TO THE CASH FLOW STATEMENT

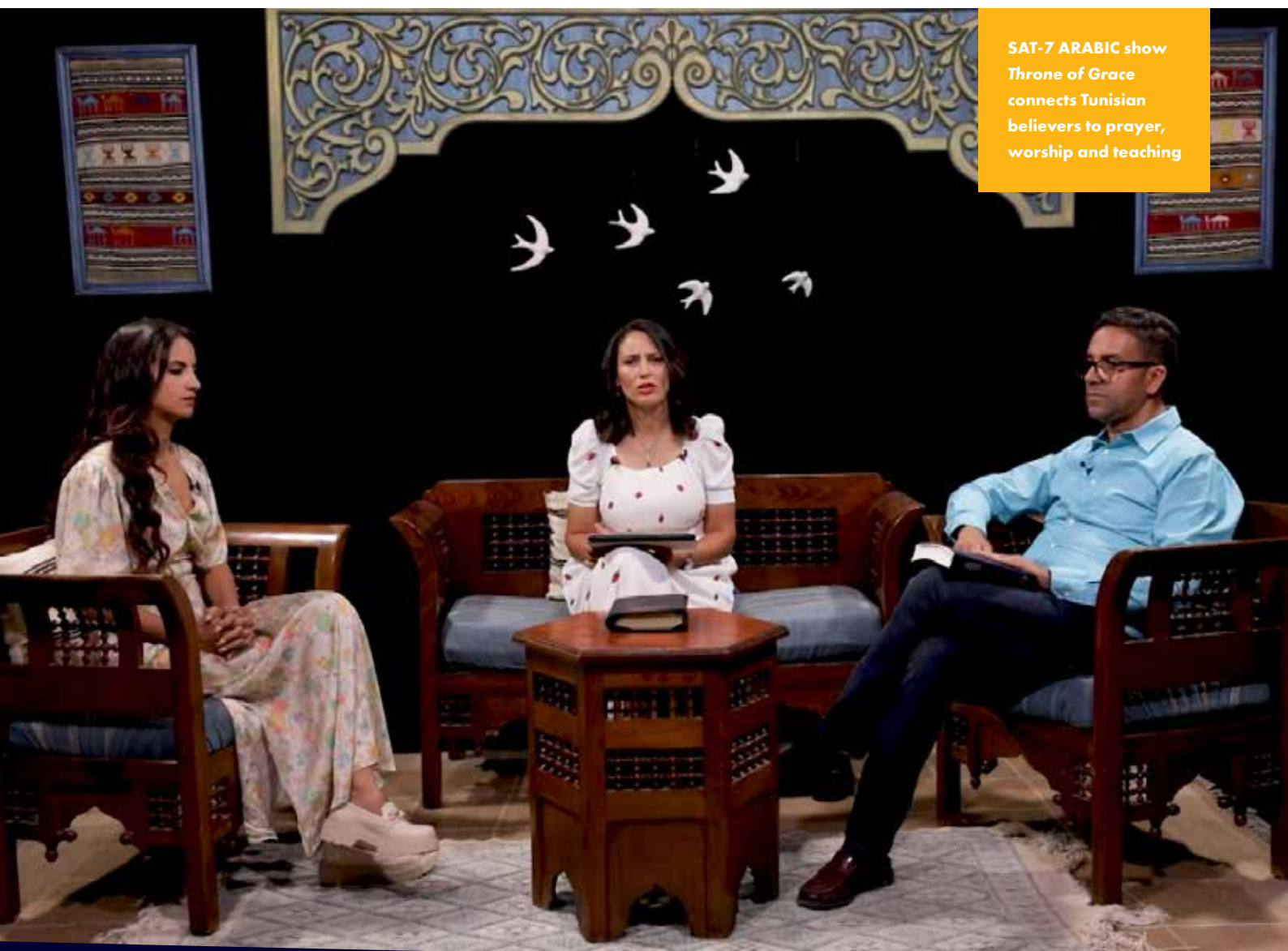
	SOFA	Debtors adjustment	Creditors adjustment	Other adjustments	Cashflow
	£	£	£	£	£
Income from:					
Donations and legacies	2,871,708	-	-	-	
Gift in kind donation		-	-	(77,500)	
Decrease in tax reclaimable under Gift Aid		12,466	-	-	
Movement in accrued income		(7,066)	-	-	
					2,799,608
Investments	30,938	-	-	-	30,938
Other trading activities	10,778	-	-	-	10,778
Expenditure on:					
Raising funds	(275,104)	-	-	-	
Depreciation eliminated	2,384	-	-	-	
Increase in stock		-	-	(1,259)	
					(273,979)
Charitable activities	(2,581,365)	-	-	-	
Depreciation eliminated	7,550	-	-	-	
Movement in other debtors and prepayments		(20,397)	-	-	
Decrease in trade and other creditors		-	51,918	-	
Decrease to accruals and deferred income		-	(22,411)	-	
Increase in provision for liabilities		-	10,000	-	
					(2,554,705)
Balance sheet movements		(14,997)	39,507	(78,759)	

For comparative figures please see note 24.

14 ANALYSIS OF CHANGES IN CASH DURING THE YEAR

	2025	2024	Change
	£	£	£
Cash at bank and in hand	360,284	353,314	6,970

	2024	2023	Change
	£	£	£
Cash at bank and in hand	353,314	410,934	(57,620)



SAT-7 ARABIC show *Throne of Grace* connects Tunisian believers to prayer, worship and teaching

15 MOVEMENT IN FUNDS

Year ended 31 December 2025	At 1 Jan 2025	Income and gains	Expenditure	Transfers	At 31 Dec 2025
	£	£	£	£	£
Endowment funds					
Expendable endowment	310,000	20,000	-	-	330,000
	310,000	20,000	-	-	330,000
Restricted funds					
<i>SAT-7 International projects</i>					
Cross Channel Projects	-	122,770	(122,770)	-	-
Cross Channel: Children's Programming	-	153,236	(153,236)	-	-
Cross Channel: Discipleship Programming	-	1,110	(1,110)	-	-
Cross Channel: Women's Programming	-	1,888	(1,888)	-	-
SAT-7 ARABIC	-	198,196	(198,196)	-	-
SAT-7 KIDS	-	47,121	(47,121)	-	-
SAT-7 Lebanon Studio	-	350,000	(350,000)	-	-
SAT-7 PARS	-	143,710	(143,710)	-	-
SAT-7 TURK	-	37,082	(37,082)	-	-
Individuals working for SAT-7 internationally	-	52,756	(52,756)	-	-
<i>SAT-7 UK Trust projects</i>					
SAT-7 UK Development	-	209	(209)	-	-
	-	1,108,078	(1,108,078)	-	-
Unrestricted funds					
General funds	225,406	1,805,346	(1,566,774)	(83,484)	380,494
Designated funds:					
Development in the UK	126,425	-	(181,617)	125,484	70,292
Funds yet to be received	32,000	-	-	(32,000)	-
Investment property	10,000	-	-	(10,000)	-
	393,831	1,805,346	(1,748,391)	-	450,786
Total funds	703,831	2,933,424	(2,856,469)	-	780,786

The comparative movement in funds figures can be found in note 25.

Transfers	Designated fund			
	Development in the UK	Funds yet to be received	Investment property	General funds
	£	£	£	£
Transfer to UK Development Fund	125,484	-	-	(125,484)
Funds yet to be received	-	(32,000)	-	32,000
Expenditure from Investment property	-	-	(10,000)	10,000
	125,484	(32,000)	(10,000)	(83,484)

Endowment funds

Expendable endowment

Property donated to the charity has been included as an expendable endowment and is being used to generate income for the charity. There is no legal requirement to hold the property for this purpose (and therefore, it is not permanently endowed), but the Trustees believe this use is in line with intentions of the donor in the medium term.

Restricted funds

Cross Channel Projects

Fund for the operating costs of SAT-7 and specific projects that cross all channels and regions.

Cross Channel: Children's Programming

Fund for programmes for children across of SAT-7's channels and language groups

Cross Channel: Discipleship Programming

Fund for discipleship and bible teaching programming across all of SAT-7's channels and language groups.

Cross Channel: Women's Programming

Fund for programming to support vulnerable and marginalised women across all of SAT-7's channels and language groups.

SAT-7 ARABIC

Fund for the operational costs of SAT-7's Arabic language channel for young people and adults (over 16 years).

SAT-7 KIDS

Fund for the operational costs of SAT-7's children channel broadcasting in Arabic.

SAT-7 Lebanon Studio

Fund for the purchase of the Lebanon Studio Site.

SAT-7 PARS

Fund for the operational costs of SAT-7's Persian language channel.

SAT-7 TÜRK

Fund for the operational costs of SAT-7's Turkish language channel.

Individuals working for SAT-7 Internationally	Fund for the costs of identified personnel working for SAT-7 Internationally
SAT-7 UK Development	Fund for the operational and developmental cost of SAT-7 UK Trust in GB and Ireland.
Designated fund	
This applies to funds given for general purposes but designated to a particular purpose by a resolution passed by the Trustees of SAT-7 UK Trust.	
Development in the UK	Fund for targeted initiatives to advance the work and impact of SAT-7 UK Trust in GB and Ireland.
Funds yet to be received	The fund represents selected multi-year grants and legacies recognised as income but not yet received, therefore the trustees have designated these funds until they have been received and are able to be spent.
Investment property	The trustees have designated aside funds for potential costs relating to the cladding on the investment properties.

16 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Investments	Tangible fixed assets	Other net assets	Total
As at 31 December 2025	£	£	£	£
Endowment fund				
Expendable endowment	330,000	-	-	330,000
	330,000	-	-	330,000
Unrestricted funds				
General funds	77,500	17,625	285,369	380,494
Designated funds	-	-	70,292	70,292
	407,500	17,625	355,661	780,786

The comparative figures for the analysis of net assets between funds note can be found in note 26.

17 COMPANY LIMITED BY GUARANTEE

The company is limited by guarantee and as such has no issued share capital. In the event of the company being wound up the liability of the members is limited to £1 each.

18 FUNDS HELD AS A CUSTODIAN FOR OTHERS

At the year end, the charity held £620,795 (2024: £931,657) of cash balances in a bare trust under the control of SAT-7 International Trust. These balances have been excluded from the balance sheet.

In the year funds were received on behalf of SAT-7 International Trust totalling £1,689,653 (2024: £1,707,304). Payments made as a custodian trustee on behalf of SAT-7 International Trust totalled £2,000,515 (2024: £1,469,800).

Further details of the custodian trustee relationships can be found within the trustees' report.

19 RELATED PARTY TRANSACTIONS

There are no related party transactions other than disclosed elsewhere in these financial statements.



The Chosen airs on SAT-7 ARABIC and our streaming platform SAT-7 PLUS



SAT-7 PARS programme *Sun of Hope* brings education to Afghan children



Nature-based talkshow *Campfire* broadcasts on SAT-7 TÜRK

COMPARATIVE FIGURES

The notes on the following pages contain comparative information and are integral to the financial statements as required by the Statement of Recommended Practice.

20 STATEMENT OF FINANCIAL ACTIVITY COMPARATIVE FIGURES

Prior year	Unrestricted General Funds	Unrestricted Designated Funds	Restricted Funds	Endowment Funds	Total Funds 2024
	£	£	£	£	£
Income and endowments from:					
Donations and legacies	1,649,647	-	862,222	-	2,511,869
Investments	26,600	-	-	-	26,600
Other trading activities	8,685	-	-	-	8,685
Total income	1,684,932	-	862,222	-	2,547,154
Expenditure on:					
Raising funds	282,716	-	-	-	282,716
Charitable activities	1,563,548	-	862,222	-	2,425,770
Total expenditure	1,846,264	-	862,222	-	2,708,486
Net income/(expenditure)	(161,332)	-	-	-	(161,332)
Transfers between funds	217,655	(217,655)	-	-	-
Net movement in funds	56,323	(217,655)	-	-	(161,332)
Funds brought forward at 1 January	169,083	386,080	-	310,000	865,163
Funds carried forward at 31 December	225,406	168,425	-	310,000	703,831

21 DONATIONS AND GIFTS COMPARATIVE FIGURES

Prior year	Unrestricted General Funds	Restricted Funds	Endowment funds	Total 2024
	£	£	£	£
Churches	118,468	50,143	-	168,611
Institutions	467,627	452,000	-	919,627
Individuals	983,668	350,011	-	1,333,679
Legacies	79,884	10,068	-	89,952
	<u>1,649,647</u>	<u>862,222</u>	<u>-</u>	<u>2,511,869</u>

22 EXPENDITURE COMPARATIVE FIGURES

Prior year	Grants payable	Direct costs	Support costs (note 23)	Total 2024
	£	£	£	£
<i>Raising funds</i>		<i>Restated</i>	<i>Restated</i>	<i>Restated</i>
Staff costs	-	87,254	69,831	157,085
Promotional activities	-	70,595	26,361	96,956
Office costs	-	-	28,675	28,675
	<u>-</u>	<u>157,849</u>	<u>124,867</u>	<u>282,716</u>
<i>Charitable activities</i>				
Mobilising the Church in the UK	-	318,727	192,712	511,439
Growing the MENA Church	1,596,670	124,714	192,947	1,914,331
	<u>1,596,670</u>	<u>443,441</u>	<u>385,659</u>	<u>2,425,770</u>
	<u>1,596,670</u>	<u>601,290</u>	<u>510,526</u>	<u>2,708,486</u>

The allocation of expenditure to different cost categories was reviewed for the current and prior-year and restated to better reflect the activities of the charity. Total expenditure and the restrictions in place were unchanged.

23 SUPPORT COSTS COMPARATIVE FIGURES

Prior year	Raising funds	Charitable activities	Total 2024
	£	£	£
	<i>Restated</i>	<i>Restated</i>	<i>Restated</i>
Staff costs and staff related costs	69,831	225,721	295,552
Premises expenses	13,877	22,092	35,969
Admin expenses	19,316	100,061	119,377
Depreciation	1,324	4,189	5,513
Governance costs	-	33,596	33,596
Advertising and events	20,519	-	20,519
	<u>124,867</u>	<u>385,659</u>	<u>510,526</u>

On the Road with Jesus started broadcasting on SAT-7 KIDS in the autumn of 2025



24 RECONCILIATION OF THE STATEMENT OF FINANCIAL ACTIVITIES TO THE CASH FLOW STATEMENT

	SOFA	Debtors adjustment	Creditors adjustment	Stock adjustment	Cashflow
	£	£	£	£	£
Income from:					
Donations and legacies	2,511,869	-	-	-	
Decrease in tax reclaimable under Gift Aid		(8,771)	-	-	
Movement in accrued income		199,867	-	-	
					2,702,965
Investments	26,600	-	-	-	26,600
Other trading activities	8,685	-	-	-	8,685
Expenditure on:					
Raising funds	(282,716)	-	-	-	
Depreciation eliminated	1,324	-	-	-	
Increase in stock		-	-	416	
					(280,976)
Charitable activities	(2,425,770)	-	-	-	
Depreciation eliminated	4,189	-	-	-	
Movement in other debtors and prepayments		(1,127)	-	-	
Decrease in trade and other creditors		-	(86,476)	-	
Increase to accruals and deferred income		-	21,592	-	
Increase in provision for liabilities		-	(8,900)	-	
					(2,496,492)
Balance sheet movements		189,969	(73,784)	416	

25 MOVEMENT IN FUNDS COMPARATIVE FIGURES

Year ended 31 December 2024	At 1 Jan 2024	Income	Expenditure	Transfers	At 31 Dec 2024
	£	£	£	£	£
Endowment funds					
Expendable endowment	310,000	-	-	-	310,000
	310,000	-	-	-	310,000
Restricted funds					
<i>SAT-7 International projects</i>					
Cross Channel Projects	-	47,483	(47,483)	-	-
Cross Channel: Children's Programming	-	96,314	(96,314)	-	-
Cross Channel: Discipleship Programming	-	930	(930)	-	-
Cross Channel: Women's Programming	-	8,540	(8,540)	-	-
SAT-7 ARABIC	-	172,511	(172,511)	-	-
SAT-7 KIDS	-	46,391	(46,391)	-	-
SAT-7 Lebanon Studio	-	236,925	(236,925)	-	-
SAT-7 PARS	-	160,338	(160,338)	-	-
SAT-7 TURK	-	37,315	(37,315)	-	-
Individuals working for SAT-7 internationally	-	50,267	(50,267)	-	-
<i>SAT-7 UK Trust projects</i>					
SAT-7 UK Development	-	5,208	(5,208)	-	-
	-	862,222	(862,222)	-	-
Unrestricted funds					
General funds	169,083	1,684,932	(1,846,264)	217,655	225,406
<i>Designated funds</i>					
Development in the UK	184,080	-	-	(57,655)	126,425
Funds yet to be received	192,000	-	-	(160,000)	32,000
Investment property	10,000	-	-	-	10,000
	555,163	1,684,932	(1,846,264)	-	393,831
Total funds	865,163	2,547,154	(2,708,486)	-	703,831

Descriptions for the funds above can be found in note 15.

Transfers	Designated fund		
	Development in the UK	Funds yet to be received	General funds
	£	£	£
Expenditure from UK Development Fund	(214,086)	-	214,086
Transfer to UK Development Fund	156,431	-	(156,431)
Funds yet to be received	-	(160,000)	160,000
	(57,655)	(160,000)	217,655

26 ANALYSIS OF NET ASSETS BETWEEN FUNDS COMPARATIVE FIGURES

	Investments	Tangible fixed assets	Other net assets	Total
As at 31 December 2024	£	£	£	£
Endowment fund				
Expendable endowment	310,000	-	-	310,000
	310,000	-	-	310,000
Unrestricted funds				
General funds	-	21,889	203,517	225,406
Designated funds	-	-	168,425	168,425
	310,000	21,889	371,942	703,831



SAT-7 UK Trust Limited

A Company Limited by Guarantee

Company Registration No 03301736
Registered Charity no 1060612

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Middle East.

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