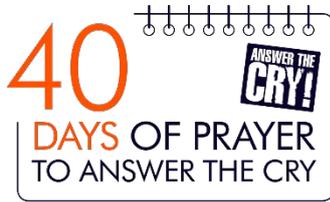




YOUR GUIDE: 40 DAYS OF PRAYER TO ANSWER THE CRY



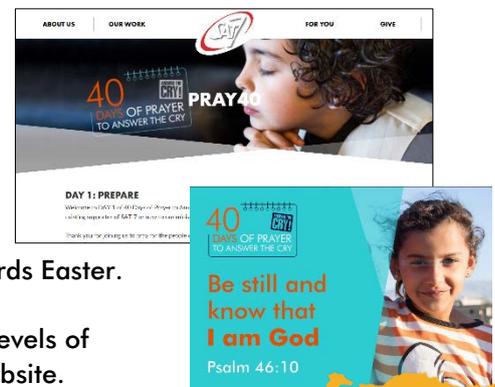
WHAT IS THE ANSWER THE CRY CAMPAIGN?

The Answer the Cry campaign was launched in 2016, recognising and supporting the deeply felt desires of people from across the whole region – including refugees who are now living in Europe.

Their desperation is seen in the news every day – in the voices of women crying out for value, frightened children crying out for peace, angry young men crying out for meaning, and persecuted Christians crying out for the strength to face tomorrow. Every day, SAT-7 receives more than 800 responses to its satellite TV broadcasts in the region – and that demand is growing. Find out more at: www.answerthecry.org.

WHAT WILL 40 DAYS OF PRAYER LOOK LIKE?

As part of the 'Answer the Cry' campaign, SAT-7 is asking UK Christians to pray for the Middle East each day during Lent 2017. For Christians across the Middle East, the time leading up to Easter holds special significance. From 1 March, participants in '40 Days of Prayer' will embark on a journey to hear the stories, hopes and dreams of people from across the Middle East and North Africa as they walk with SAT-7 towards Easter.



People lead busy lives so the prayer campaign offers different levels of engagement; with daily content via text, email or the SAT-7 website.

Throughout the 40 days of Lent (plus Sundays) participants will be sent different levels of content to help focus their prayers. These will range from focusing on a particular country, questions to ponder in our own spiritual lives, key Bible passages and SAT-7 viewer quotes, plus life-changing stories of challenge and hope from across the entire region.

Dr Terence Ascott, SAT-7's Founder and CEO, commented "One in five viewers who contact SAT-7 send us prayer requests. Prayer is the greatest contribution that you can make to this ministry."

Rachel Fadipe, Executive Director of SAT-7 UK, said "Day by day, events in the Middle East massively affect the lives of our fellow Christians. They – and thousands of others wearied by strife and conflict – look to SAT-7 for hope, wisdom and a brighter vision. This Lent we invite you to journey with us and with our viewers as we pray for God's love to be made visible across the region."

- Ask your family and friends to sign up at any time by texting*: PRAY40 to 60777.
- Follow the campaign with SAT-7 on [twitter](#) or [Facebook](#) and post your reflections.

THANK YOU FOR PRAYING!

SAT-7 UK Communications Team

*texts cost your standard network rate.